

Car Manufacturing in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Car Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The German car manufacturing industry had total revenues of \$61.6bn in 2020, representing a compound annual rate of change (CARC) of -9.1% between 2016 and 2020.

Industry production volumes declined with a CARC of -12.8% between 2016 and 2020, to reach a total of 3,252.5 thousand units in 2020.

A huge drop in volume and value was seen in 2020 amid the COVID-19 pandemic. There has been severe disruption in the export of Chinese parts and widespread manufacturing plant closures around the world. This meant that the manufacturing of cars was impacted.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Germany

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany car manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Germany car manufacturing market by value in 2020?

What will be the size of the Germany car manufacturing market in 2025?

What factors are affecting the strength of competition in the Germany car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Germany's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact has the COVID-19 pandemic had on leading players?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Daimler AG

8.3. Bayerische Motoren Werke AG

8.4. Ford Motor Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany car manufacturing industry value: \$ billion, 2016-20
Table 2: Germany car manufacturing industry volume: thousand units, 2016-20
Table 3: Germany car manufacturing industry geography segmentation: \$ billion, 2020
Table 4: Germany car manufacturing industry value forecast: \$ billion, 2020-25
Table 5: Germany car manufacturing industry volume forecast: thousand units, 2020-25
Table 6: Germany car manufacturing industry share: % share, by volume, 2020
Table 7: Volkswagen AG: key facts
Table 8: Volkswagen AG: Annual Financial Ratios
Table 9: Volkswagen AG: Key Employees
Table 10: Volkswagen AG: Key Employees Continued
Table 11: Volkswagen AG: Key Employees Continued
Table 12: Daimler AG: key facts
Table 13: Daimler AG: Annual Financial Ratios
Table 14: Daimler AG: Key Employees
Table 15: Daimler AG: Key Employees Continued
Table 16: Bayerische Motoren Werke AG: key facts
Table 17: Bayerische Motoren Werke AG: Annual Financial Ratios
Table 18: Bayerische Motoren Werke AG: Key Employees
Table 19: Bayerische Motoren Werke AG: Key Employees Continued
Table 20: Ford Motor Company: key facts
Table 21: Ford Motor Company: Annual Financial Ratios
Table 22: Ford Motor Company: Key Employees
Table 23: Ford Motor Company: Key Employees Continued
Table 24: Ford Motor Company: Key Employees Continued
Table 25: Germany size of population (million), 2016-20
Table 26: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 27: Germany gdp (current prices, \$ billion), 2016-20
Table 28: Germany inflation, 2016-20
Table 29: Germany consumer price index (absolute), 2016-20
Table 30: Germany exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Germany car manufacturing industry value: \$ billion, 2016-20

Figure 2: Germany car manufacturing industry volume: thousand units, 2016-20

Figure 3: Germany car manufacturing industry geography segmentation: % share, by value, 2020

Figure 4: Germany car manufacturing industry value forecast: \$ billion, 2020-25

Figure 5: Germany car manufacturing industry volume forecast: thousand units, 2020-25

Figure 6: Forces driving competition in the car manufacturing industry in Germany, 2020

Figure 7: Drivers of buyer power in the car manufacturing industry in Germany, 2020

Figure 8: Drivers of supplier power in the car manufacturing industry in Germany, 2020

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Germany, 2020

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Germany, 2020

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Germany, 2020

Figure 12: Germany car manufacturing industry share: % share, by volume, 2020

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