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Car Manufacturing in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Car Manufacturing in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Asia-Pacific car manufacturing industry had total revenues of $530.4bn in 2020, representing a compound annual rate of change (CARC) of -6.3% between 2016 and 2020.

Industry production volumes declined with a CARC of -6.4% between 2016 and 2020, to reach a total of 33,897.3 thousand units in 2020.

A further drop in volume and value was seen in 2020 amid the COVID-19 pandemic. There has been severe disruption in the export of Chinese parts and widespread manufacturing plant closures around the world. This meant that the manufacturing of cars was impacted.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Asia-Pacific

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific car manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific car manufacturing market by value in 2020?

What will be the size of the Asia-Pacific car manufacturing market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's car manufacturing market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Geography segmentation
1.6. Market share
1.7. Market rivalry
1.8. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes

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6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share
7.2. Who are the leading players?
7.3. How are strategic alliances used by the leading companies?
7.4. How is new technology opening up competition?
7.5. How are leading players progressing in the hybrid and electric cars segment?
7.6. What impact has the COVID-19 pandemic had on leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation
8.2. General Motors Company
8.3. Suzuki Motor Corporation
8.4. Volkswagen AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific car manufacturing industry value: $ billion, 2016-20
Table 2: Asia-Pacific car manufacturing industry volume: million units, 2016-20
Table 3: Asia-Pacific car manufacturing industry geography segmentation: $ billion, 2020
Table 4: Asia-Pacific car manufacturing industry value forecast: $ billion, 2020-25
Table 5: Asia-Pacific car manufacturing industry volume forecast: million units, 2020-25
Table 6: Asia-Pacific car manufacturing industry share: % share, by volume, 2020
Table 7: Toyota Motor Corporation: key facts
Table 8: Toyota Motor Corporation: Annual Financial Ratios
Table 9: Toyota Motor Corporation: Key Employees
Table 10: Toyota Motor Corporation: Key Employees Continued
Table 11: General Motors Company: key facts
Table 12: General Motors Company: Annual Financial Ratios
Table 13: General Motors Company: Key Employees
Table 14: General Motors Company: Key Employees Continued
Table 15: Suzuki Motor Corporation: key facts
Table 16: Suzuki Motor Corporation: Annual Financial Ratios
Table 17: Suzuki Motor Corporation: Key Employees
Table 18: Suzuki Motor Corporation: Key Employees Continued
Table 19: Volkswagen AG: key facts
Table 20: Volkswagen AG: Annual Financial Ratios
Table 21: Volkswagen AG: Key Employees
Table 22: Volkswagen AG: Key Employees Continued
Table 23: Volkswagen AG: Key Employees Continued
Table 24: Asia-Pacific exchange rate, 2016-20

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List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific car manufacturing industry value: $ billion, 2016-20
Figure 2: Asia-Pacific car manufacturing industry volume: million units, 2016-20
Figure 3: Asia-Pacific car manufacturing industry geography segmentation: % share, by value, 2020
Figure 4: Asia-Pacific car manufacturing industry value forecast: $ billion, 2020-25
Figure 5: Asia-Pacific car manufacturing industry volume forecast: million units, 2020-25
Figure 6: Forces driving competition in the car manufacturing industry in Asia-Pacific, 2020
Figure 7: Drivers of buyer power in the car manufacturing industry in Asia-Pacific, 2020
Figure 8: Drivers of supplier power in the car manufacturing industry in Asia-Pacific, 2020
Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Asia-Pacific, 2020
Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Asia-Pacific, 2020
Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Asia-Pacific, 2020
Figure 12: Asia-Pacific car manufacturing industry share: % share, by volume, 2020

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