

Car Manufacturing Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Global Car Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, Industry size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The volume represents the quantity of completely built up (CBU) cars in the particular country/region.

Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat. Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat. The market includes both petrol and diesel passenger cars, as well as hybrid and electric. Passenger cars include mini, small, medium, large, exclusive and luxury cars, as well as mini, compact, mid and full size SUV/crossover. The compact, small and large MPVs and mini,

compact, mid and full size pickups are included as are sport coupe cars. Any sort of light or heavy commercial vehicles e.g. vans or HGVs are excluded.

Market shares refer to the volume - not value - of built units in a particular country in the respective calendar year. Note that this is representative of the number of cars manufactured.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Car manufacturing can be a highly concentrated industry, and in some countries there is only one significant manufacturer. Forecasts made in this profile should not be interpreted as predictions of any individual company's performance.

COVID-19: The assumption has been made that after the pandemic is over the global economy will gradually go back to the levels recorded before. It is also assumed that there is no widespread economic crisis as seen in 2008 due to announced financial support packages from governments around the world. In January 2021, at the time of the preparation of this report, the economic implications of national and local lockdowns of many economies are difficult to predict as there is no indication how long the pandemic will last, nor how many industries will be forced to stay closed and the scale of the governmental aid involved.

The global car manufacturing industry had total revenues of \$933.4bn in 2020, representing a compound annual rate of change (CARC) of -6.4% between 2016 and 2020.

Industry production volumes declined with a CARC of -7.3% between 2016 and 2020, to reach a total of 59,354.8 thousand units in 2020.

A further drop in volume and value was seen in 2020 amid the COVID-19 pandemic. There has been severe disruption in the export of Chinese parts and widespread manufacturing plant closures around the world. This meant that the manufacturing of cars was impacted.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global car manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car manufacturing Industry

Leading company profiles reveal details of key car manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global car manufacturing Industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global car manufacturing Industry by value in 2020?

What will be the size of the global car manufacturing Industry in 2025?

What factors are affecting the strength of competition in the global car manufacturing Industry?

How has the Industry performed over the last five years?

Who are the top competitors in the global car manufacturing Industry?

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