

Car Manufacturing Global Industry Guide 2019-2028

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Abstracts

Car Manufacturing Global Industry Guide 2019-2028

Summary

Global Car Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, Industry size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

Key Highlights

The scope of the car manufacturing market encompasses passenger cars, which are defined as motor vehicles equipped with at least four wheels, designed primarily for the transportation of passengers. These vehicles typically accommodate no more than eight seats, including the driver's seat. This market includes petrol, diesel, electric, and hybrid passenger cars.

The market value is calculated in terms of manufacturer selling price (MSP) and excludes all taxes and levies. The market volume represents the quantity of completely built-up (CBU) cars in a particular country/region.

The market encompasses a broad spectrum of vehicle types, such as mini, small, medium, large, exclusive, and luxury cars, along with mini, compact, mid and full-size SUVs/crossovers. Additionally, it encompasses compact, small, and large MPVs, as well as mini, compact, mid, and full-size pickups. Sport coupe cars are also included within the scope.

The car manufacturing market is segmented into car, pickup, SUV, and MPV.

The car segment covers all passenger cars, mini, small, medium, large, exclusive, luxury cars as well as sporty cars.

The pickup segment includes small vans or light-duty trucks that have enclosed cabins with low sides.

SUV includes a multi-passenger sport utility vehicle with body-on-frame construction with a body mounted to a ladder frame. These also include crossovers and are generally rear-wheel drive (RWD).

MPV includes large, tall cars whose seats could be moved or removed to make space for carrying loads.

Light or heavy commercial vehicles e.g., vans or heavy goods vehicles (HGVs) are excluded from the market scope.

Market shares refer to the volume of built units in a particular country in the respective calendar year. This represents only the number of cars manufactured.

The global car manufacturing market recorded total revenues of \$1,366.4 billion in 2023, representing a compound annual growth rate (CAGR) of 3.1% between 2018 and 2023.

Market production volumes declined with a negative CAGR of 0.7% between 2018 and 2023, to reach a total of 81,458.2 thousand units in 2023.

According to GlobalData, Asia-Pacific, accounted for a revenue share of 54.9% in 2023, followed by Europe at 18.4%, the US at 16.8%, and the Middle East at 0.1%.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global car manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and

therefore attractiveness of the global car manufacturing Industry

Leading company profiles reveal details of key car manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global car manufacturing Industry with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global car manufacturing Industry by value in 2023?

What will be the size of the global car manufacturing Industry in 2028?

What factors are affecting the strength of competition in the global car manufacturing Industry?

How has the Industry performed over the last five years?

Who are the top competitors in the global car manufacturing Industry?

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