

C&C Group plc - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/C36820CE767EN.html

Date: August 2023

Pages: 52

Price: US\$ 175.00 (Single User License)

ID: C36820CE767EN

Abstracts

C&C Group plc %li%Strategy, SWOT and Corporate Finance Report

Summary

C&C Group plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

C&C Group Plc (C&C) manufactures, markets and distributes alcoholic beverages and soft drinks. The company's product portfolio comprises cider, beer, wine, soft drinks, and spirits. C&C markets products under Bulmers, Matthew Clark, Tennent's, Blackthorn, Heverlee, Menabrea, Five Lamps and Orchard Pig and Magners brand names. The company owns and manufactures craft cider brands in the US. C&C operates manufacturing and packaging facilities in Co. Tipperary, Ireland; and Glasgow, Scotland. The company distributes and manufactures drinks across the UK and Ireland. It has business presence across Europe, Asia-Pacific, North America, and the Middle East. C&C is headquartered in Dublin, Ireland.

Scope

Detailed information on C&C Group plc required for business and competitor intelligence needs



A study of the major internal and external factors affecting C&C Group plc in the form of a SWOT analysis

An in-depth view of the business model of C&C Group plc including a breakdown and examination of key business segments

Intelligence on C&C Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about C&C Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of C&C Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess C&C Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on C&C Group plc's business structure, strategy and prospects.



Contents

Company Snapshot

C&C Group plc: Company Overview

C&C Group plc: Overview and Key Facts

C&C Group plc: Overview

C&C Group plc: Key Facts

C&C Group plc: Key Employees

C&C Group plc: Key Employee Biographies

C&C Group plc: Major Products and Services

C&C Group plc: Company History

C&C Group plc: Management Statement

C&C Group plc: Locations and Subsidiaries

C&C Group plc: Key Competitors

C&C Group plc: Company Analysis

C&C Group plc: Business Description

C&C Group plc: SWOT Analysis

C&C Group plc: SWOT Overview

C&C Group plc: Strengths

C&C Group plc: Weaknesses

C&C Group plc: Opportunities

C&C Group plc: Threats

C&C Group plc: Corporate Financial Deals Activity

C&C Group plc: Financial Deals Overview

C&C Group plc: Top Deals 2019 - 2023YTD*

C&C Group plc: Advisors

C&C Group plc: Top Financial Advisors

C&C Group plc: Mergers and Acquisitions

C&C Group plc: Capital Raising

C&C Group plc: Divestments

C&C Group plc: Recent Developments

C&C Group plc: News and Events Summary

C&C Group plc: Business Expansion

C&C Group plc: Corporate Governance

C&C Group plc: Corporate Social Responsibility

C&C Group plc: Red Flags/DistressSignals

C&C Group plc: Strategy and Operations

Appendix Contact Us



Methodology About MarketLine



List Of Tables

LIST OF TABLES

Table 1: C&C Group plc: Key Facts

Table 2: C&C Group plc: Key Employees

Table 3: C&C Group plc: Company History

Table 4: C&C Group plc: Locations and Subsidiaries

Table 5: C&C Group plc: Key Competitors

Table 6: C&C Group plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 7: C&C Group plc: Top Deals 2019 - 2023YTD*

Table 8: C&C Group plc: Financial Advisor Ranking by Value (US\$m)

Table 9: C&C Group plc: M&A Volume and Value Trend (2019 - YTD*2023)

Table 10: C&C Group plc: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 11: C&C Group plc: Capital Raising by Deal Type (2019 - YTD*2023)

Table 12: C&C Group plc: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 13: C&C Group plc: Divestments by Geography (2019 - YTD*2023)

Table 14: C&C Group plc: News and Events Summary

Table 15: C&C Group plc: Business Expansion

Table 16: C&C Group plc: Corporate Governance

Table 17: C&C Group plc: Corporate Social Responsibility

Table 18: C&C Group plc: Red Flags/DistressSignals

Table 19: C&C Group plc: Strategy and Operations



List Of Figures

LIST OF FIGURES

Figure 1: C&C Group plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: C&C Group plc: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 3: C&C Group plc: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 4: C&C Group plc: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 5: C&C Group plc: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 6: C&C Group plc: Divestments by Geography (2019 - YTD*2023)



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