

Canada Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/C7989A7EB19EEN.html>

Date: May 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: C7989A7EB19EEN

Abstracts

Canada Wireless Telecommunication Services Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Wireless Telecommunication Services in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Canadian wireless telecommunication services market had total revenues of \$18.0 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.

Market volume increased with a CAGR of 5.6% between 2017 and 2022, to reach a total of 45.1 million subscribers in 2022.

The growth of the Canadian wireless telecommunication services market can be attributed to the increase in mobile penetration in the country. For instance,

according to in-house research, mobile penetration in Canada stood at 86.8 per 100 people in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Canada

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada wireless telecommunication services market by value in 2022?

What will be the size of the Canada wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Canada wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Canada's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What are the strengths of the leading players?

7.5. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

8.1. Rogers Communications, Inc.

8.2. BCE Inc.

8.3. TELUS Corporation

8.4. Freedom Mobile Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada wireless telecommunication services market value: \$ billion, 2017–22
- Table 2: Canada wireless telecommunication services market volume: million numbers of subscribers, 2017–22
- Table 3: Canada wireless telecommunication services market category segmentation: % share, by value, 2017–2022
- Table 4: Canada wireless telecommunication services market category segmentation: \$ billion, 2017-2022
- Table 5: Canada wireless telecommunication services market geography segmentation: \$ billion, 2022
- Table 6: Canada wireless telecommunication services market value forecast: \$ billion, 2022–27
- Table 7: Canada wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27
- Table 8: Canada wireless telecommunication services market share: % share, by volume, 2022
- Table 9: Rogers Communications, Inc.: key facts
- Table 10: Rogers Communications, Inc.: Annual Financial Ratios
- Table 11: Rogers Communications, Inc.: Key Employees
- Table 12: BCE Inc.: key facts
- Table 13: BCE Inc.: Annual Financial Ratios
- Table 14: BCE Inc.: Key Employees
- Table 15: BCE Inc.: Key Employees Continued
- Table 16: TELUS Corporation: key facts
- Table 17: TELUS Corporation: Annual Financial Ratios
- Table 18: TELUS Corporation: Key Employees
- Table 19: TELUS Corporation: Key Employees Continued
- Table 20: Freedom Mobile Inc: key facts
- Table 21: Canada size of population (million), 2018–22
- Table 22: Canada gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Canada gdp (current prices, \$ billion), 2018–22
- Table 24: Canada inflation, 2018–22
- Table 25: Canada consumer price index (absolute), 2018–22
- Table 26: Canada exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Canada wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: Canada wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: Canada wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Canada wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Canada wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: Canada wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in Canada, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Canada, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Canada, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Canada, 2022

Figure 11: Canada wireless telecommunication services market share: % share, by volume, 2022

I would like to order

Product name: Canada Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/C7989A7EB19EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7989A7EB19EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

