

# Canada Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Travel & Tourism in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Canadian travel and tourism industry had total revenues of \$169.1 billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$77.3 billion, equivalent to 45.7% of the industry's overall value.

Canada is witnessing continuous growth in the number of international visitors across the country. The number of non-resident visitors entering Canada increased from 1.4 million in May 2022 to 2.5 million in August 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Canada

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada travel & tourism market with five year forecasts

## REASONS TO BUY

What was the size of the Canada travel & tourism market by value in 2022?

What will be the size of the Canada travel & tourism market in 2027?

What factors are affecting the strength of competition in the Canada travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Canada's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. How are consumer and cultural trends impacting foodservice companies?
- 7.5. Who are the leading players in the hotels and motels industry?
- 7.6. What strategies do the leading players follow?
- 7.7. What are the strengths of leading players?
- 7.8. How is technology being used by these leading companies?
- 7.9. What have been the most recent developments in the hotels and motels industry?

## **8 COMPANY PROFILES**

- 8.1. Restaurant Brands International Inc
- 8.2. McDonald's Corp
- 8.3. Wyndham Hotels & Resorts Inc
- 8.4. Doctor's Associates Inc
- 8.5. Domino's Pizza, Inc.
- 8.6. Starbucks Corporation
- 8.7. Delta Air Lines Inc
- 8.8. American Airlines Inc
- 8.9. Choice Hotels International Inc
- 8.10. WestJet Airlines Ltd
- 8.11. Marriott International Inc
- 8.12. Air Canada
- 8.13. Best Western International Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Canada travel & tourism industry value: \$ billion, 2017-22(e)

Table 2: Canada travel & tourism industry category segmentation: % share, by value, 2017-2022(e)

Table 3: Canada travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Canada travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Canada travel & tourism industry value forecast: \$ billion, 2022-27

Table 6: Restaurant Brands International Inc: key facts

Table 7: Restaurant Brands International Inc: Annual Financial Ratios

Table 8: Restaurant Brands International Inc: Key Employees

Table 9: McDonald's Corp: key facts

Table 10: McDonald's Corp: Annual Financial Ratios

Table 11: McDonald's Corp: Key Employees

Table 12: McDonald's Corp: Key Employees Continued

Table 13: McDonald's Corp: Key Employees Continued

Table 14: Wyndham Hotels & Resorts Inc: key facts

Table 15: Wyndham Hotels & Resorts Inc: Annual Financial Ratios

Table 16: Wyndham Hotels & Resorts Inc: Key Employees

Table 17: Doctor's Associates Inc: key facts

Table 18: Doctor's Associates Inc: Key Employees

Table 19: Domino's Pizza, Inc.: key facts

Table 20: Domino's Pizza, Inc.: Annual Financial Ratios

Table 21: Domino's Pizza, Inc.: Key Employees

Table 22: Domino's Pizza, Inc.: Key Employees Continued

Table 23: Starbucks Corporation: key facts

Table 24: Starbucks Corporation: Annual Financial Ratios

Table 25: Starbucks Corporation: Key Employees

Table 26: Starbucks Corporation: Key Employees Continued

Table 27: Starbucks Corporation: Key Employees Continued

Table 28: Delta Air Lines Inc: key facts

Table 29: Delta Air Lines Inc: Annual Financial Ratios

Table 30: Delta Air Lines Inc: Key Employees

Table 31: Delta Air Lines Inc: Key Employees Continued

Table 32: American Airlines Inc: key facts

Table 33: American Airlines Inc: Key Employees

Table 34: Choice Hotels International Inc: key facts

Table 35: Choice Hotels International Inc: Annual Financial Ratios  
Table 36: Choice Hotels International Inc: Key Employees  
Table 37: Choice Hotels International Inc: Key Employees Continued  
Table 38: WestJet Airlines Ltd: key facts  
Table 39: WestJet Airlines Ltd: Key Employees  
Table 40: WestJet Airlines Ltd: Key Employees Continued  
Table 41: Marriott International Inc: key facts  
Table 42: Marriott International Inc: Annual Financial Ratios  
Table 43: Marriott International Inc: Key Employees  
Table 44: Marriott International Inc: Key Employees Continued  
Table 45: Marriott International Inc: Key Employees Continued  
Table 46: Marriott International Inc: Key Employees Continued  
Table 47: Air Canada: key facts  
Table 48: Air Canada: Annual Financial Ratios  
Table 49: Air Canada: Key Employees  
Table 50: Air Canada: Key Employees Continued  
Table 51: Best Western International Inc: key facts  
Table 52: Best Western International Inc: Key Employees  
Table 53: Canada size of population (million), 2018-22  
Table 54: Canada gdp (constant 2005 prices, \$ billion), 2018-22  
Table 55: Canada gdp (current prices, \$ billion), 2018-22  
Table 56: Canada inflation, 2018-22  
Table 57: Canada consumer price index (absolute), 2018-22  
Table 58: Canada exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada travel & tourism industry value: \$ billion, 2017-22(e)

Figure 2: Canada travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Canada travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Canada travel & tourism industry value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the travel & tourism industry in Canada, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Canada, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Canada, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Canada, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Canada, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Canada, 2022

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