

Canada Retail Lending - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Retail Lending in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The Canadian retail lending market had total balances outstanding of \$1,908.0 billion in 2021, representing a compound annual growth rate (CAGR) of 4.2% between 2016 and 2021.

The mortgage credit segment accounted for the largest share of the market's balances outstanding in 2021, with total balances outstanding of \$1,366.4 billion, equivalent to 71.6% of the market's overall value.

Market growth was driven by consistent low interest rates over the past five years. Moreover, the market recorded growth in 2020, despite the recessionary impacts of the COVID-19 pandemic, largely due to the slashing of interest rates

globally.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in Canada

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada retail lending market with five year forecasts

REASONS TO BUY

What was the size of the Canada retail lending market by value in 2021?

What will be the size of the Canada retail lending market in 2026?

What factors are affecting the strength of competition in the Canada retail lending market?

How has the market performed over the last five years?

What are the main segments that make up Canada's retail lending market?

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