

# Canada Paper and Paperboard Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Paper & Paperboard in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Canadian paper and paperboard market had total revenues of \$6.0 billion in 2021, representing a compound annual growth rate (CAGR) of 0.7% between 2016 and 2021.

Market consumption volumes declined with a CARC of -0.2% between 2016 and 2021, to reach a total of 5.4 billion units in 2021.

The value of the Canadian paper and paperboard market witnessed strong growth by 11.7% in 2021 with real GDP forecast to grow by 5.9% in 2021 according to GlobalData estimates.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Canada

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada paper & paperboard market with five year forecasts

## **REASONS TO BUY**

What was the size of the Canada paper & paperboard market by value in 2021?

What will be the size of the Canada paper & paperboard market in 2026?

What factors are affecting the strength of competition in the Canada paper & paperboard market?

How has the market performed over the last five years?

Who are the top competitors in Canada's paper & paperboard market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is plastic pollution affecting the paper and paperboard market?

## **8 COMPANY PROFILES**

8.1. Kruger Inc.

8.2. Domtar Corporation

8.3. Cascades Inc

8.4. Westrock Co

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada paper & paperboard market value: \$ million, 2016-21
- Table 2: Canada paper & paperboard market volume: thousand units, 2016-21
- Table 3: Canada paper & paperboard market category segmentation: % share, by value, 2016-2021
- Table 4: Canada paper & paperboard market category segmentation: \$ million, 2016-2021
- Table 5: Canada paper & paperboard market geography segmentation: \$ million, 2021
- Table 6: Canada paper & paperboard market value forecast: \$ million, 2021-26
- Table 7: Canada paper & paperboard market volume forecast: thousand units, 2021-26
- Table 8: Kruger Inc.: key facts
- Table 9: Kruger Inc.: Key Employees
- Table 10: Domtar Corporation: key facts
- Table 11: Domtar Corporation: Key Employees
- Table 12: Cascades Inc: key facts
- Table 13: Cascades Inc: Annual Financial Ratios
- Table 14: Cascades Inc: Key Employees
- Table 15: Cascades Inc: Key Employees Continued
- Table 16: Westrock Co: key facts
- Table 17: Westrock Co: Annual Financial Ratios
- Table 18: Westrock Co: Key Employees
- Table 19: Westrock Co: Key Employees Continued
- Table 20: Canada size of population (million), 2017-21
- Table 21: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 22: Canada gdp (current prices, \$ billion), 2017-21
- Table 23: Canada inflation, 2017-21
- Table 24: Canada consumer price index (absolute), 2017-21
- Table 25: Canada exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada paper & paperboard market value: \$ million, 2016-21

Figure 2: Canada paper & paperboard market volume: thousand units, 2016-21

Figure 3: Canada paper & paperboard market category segmentation: \$ million, 2016-2021

Figure 4: Canada paper & paperboard market geography segmentation: % share, by value, 2021

Figure 5: Canada paper & paperboard market value forecast: \$ million, 2021-26

Figure 6: Canada paper & paperboard market volume forecast: thousand units, 2021-26

Figure 7: Forces driving competition in the paper & paperboard market in Canada, 2021

Figure 8: Drivers of buyer power in the paper & paperboard market in Canada, 2021

Figure 9: Drivers of supplier power in the paper & paperboard market in Canada, 2021

Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in Canada, 2021

Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in Canada, 2021

Figure 12: Drivers of degree of rivalry in the paper & paperboard market in Canada, 2021

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