

# Canada Online Retail Market to 2027

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## Abstracts

### Canada Online Retail Market to 2027

#### Summary

Online Retail in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The Canadian online retail sector had total revenues of \$33.7 billion in 2022, representing a compound annual growth rate (CAGR) of 24.7% between 2017 and 2022.

The electrical & electronics retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$9 billion, equivalent to 26.7% of the sector's overall value.

In 2022, the economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on online retail, resulting in a dip in the market. For instance, consumer price inflation in Canada in 2022 stood at 6.8%, an increase from 3.3%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Canada

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada online retail market with five year forecasts

## Reasons to Buy

What was the size of the Canada online retail market by value in 2022?

What will be the size of the Canada online retail market in 2027?

What factors are affecting the strength of competition in the Canada online retail market?

How has the market performed over the last five years?

Who are the top competitors in Canada's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPANY PROFILES**

- 7.1. Amazon.com, Inc.
- 7.2. Walmart Inc
- 7.3. Apple Inc
- 7.4. Costco Wholesale Corporation

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada online retail sector value: \$ million, 2017–22
- Table 2: Canada online retail sector category segmentation: % share, by value, 2017–2022
- Table 3: Canada online retail sector category segmentation: \$ million, 2017-2022
- Table 4: Canada online retail sector geography segmentation: \$ million, 2022
- Table 5: Canada online retail sector distribution: % share, by value, 2022
- Table 6: Canada online retail sector value forecast: \$ million, 2022–27
- Table 7: Amazon.com, Inc.: key facts
- Table 8: Amazon.com, Inc.: Annual Financial Ratios
- Table 9: Amazon.com, Inc.: Key Employees
- Table 10: Amazon.com, Inc.: Key Employees Continued
- Table 11: Walmart Inc: key facts
- Table 12: Walmart Inc: Annual Financial Ratios
- Table 13: Walmart Inc: Key Employees
- Table 14: Walmart Inc: Key Employees Continued
- Table 15: Walmart Inc: Key Employees Continued
- Table 16: Walmart Inc: Key Employees Continued
- Table 17: Apple Inc: key facts
- Table 18: Apple Inc: Annual Financial Ratios
- Table 19: Apple Inc: Key Employees
- Table 20: Apple Inc: Key Employees Continued
- Table 21: Costco Wholesale Corporation: key facts
- Table 22: Costco Wholesale Corporation: Annual Financial Ratios
- Table 23: Costco Wholesale Corporation: Key Employees
- Table 24: Costco Wholesale Corporation: Key Employees Continued
- Table 25: Costco Wholesale Corporation: Key Employees Continued
- Table 26: Canada size of population (million), 2018–22
- Table 27: Canada gdp (constant 2005 prices, \$ billion), 2018–22
- Table 28: Canada gdp (current prices, \$ billion), 2018–22
- Table 29: Canada inflation, 2018–22
- Table 30: Canada consumer price index (absolute), 2018–22
- Table 31: Canada exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada online retail sector value: \$ million, 2017–22

Figure 2: Canada online retail sector category segmentation: \$ million, 2017-2022

Figure 3: Canada online retail sector geography segmentation: % share, by value, 2022

Figure 4: Canada online retail sector distribution: % share, by value, 2022

Figure 5: Canada online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in Canada, 2022

Figure 7: Drivers of buyer power in the online retail sector in Canada, 2022

Figure 8: Drivers of supplier power in the online retail sector in Canada, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Canada, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Canada, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in Canada, 2022

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