

Canada New Cars Market to 2027

<https://marketpublishers.com/r/C31E71E1648DEN.html>

Date: November 2023

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: C31E71E1648DEN

Abstracts

Canada New Cars Market to 2027

Summary

New Cars in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Canada captured the second largest share of the North American new cars market, accounting for a share of 4.5% in 2022.

The Canadian new cars market had total revenues of \$30.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 6.3% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 6.6% between 2017 and 2022, to reach a total of 1,161.3 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Canada

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada new cars market with five year forecasts

Reasons to Buy

What was the size of the Canada new cars market by value in 2022?

What will be the size of the Canada new cars market in 2027?

What factors are affecting the strength of competition in the Canada new cars market?

How has the market performed over the last five years?

Who are the top competitors in Canada's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Hyundai Motor Company

8.2. Toyota Motor Corporation

8.3. General Motors Company

8.4. Honda Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada new cars market value: \$ billion, 2017–22
- Table 2: Canada new cars market volume: units, 2017–22
- Table 3: Canada new cars market geography segmentation: \$ billion, 2022
- Table 4: Canada new cars market value forecast: \$ billion, 2022–27
- Table 5: Canada new cars market volume forecast: units, 2022–27
- Table 6: Canada new cars market share: % share, by volume, 2022
- Table 7: Hyundai Motor Company: key facts
- Table 8: Hyundai Motor Company: Annual Financial Ratios
- Table 9: Hyundai Motor Company: Key Employees
- Table 10: Hyundai Motor Company: Key Employees Continued
- Table 11: Toyota Motor Corporation: key facts
- Table 12: Toyota Motor Corporation: Annual Financial Ratios
- Table 13: Toyota Motor Corporation: Key Employees
- Table 14: Toyota Motor Corporation: Key Employees Continued
- Table 15: General Motors Company: key facts
- Table 16: General Motors Company: Annual Financial Ratios
- Table 17: General Motors Company: Key Employees
- Table 18: General Motors Company: Key Employees Continued
- Table 19: Honda Motor Co., Ltd.: key facts
- Table 20: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 21: Honda Motor Co., Ltd.: Key Employees
- Table 22: Honda Motor Co., Ltd.: Key Employees Continued
- Table 23: Canada size of population (million), 2018–22
- Table 24: Canada gdp (constant 2005 prices, \$ billion), 2018–22
- Table 25: Canada gdp (current prices, \$ billion), 2018–22
- Table 26: Canada inflation, 2018–22
- Table 27: Canada consumer price index (absolute), 2018–22
- Table 28: Canada exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Canada new cars market value: \$ billion, 2017–22

Figure 2: Canada new cars market volume: units, 2017–22

Figure 3: Canada new cars market geography segmentation: % share, by value, 2022

Figure 4: Canada new cars market value forecast: \$ billion, 2022–27

Figure 5: Canada new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in Canada, 2022

Figure 7: Drivers of buyer power in the new cars market in Canada, 2022

Figure 8: Drivers of supplier power in the new cars market in Canada, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Canada, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in Canada, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in Canada, 2022

Figure 12: Canada new cars market share: % share, by volume, 2022

I would like to order

Product name: Canada New Cars Market to 2027

Product link: <https://marketpublishers.com/r/C31E71E1648DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C31E71E1648DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970