

The Canada Life Assurance Company - Company Profile and SWOT Analysis

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Date: December 2023

Pages: 24

Price: US\$ 175.00 (Single User License)

ID: C4FD1A785F4EN

Abstracts

The Canada Life Assurance Company. Company Profile and SWOT Analysis

Summary

The Canada Life Assurance Company. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Canada Life Assurance Company (Canada Life or 'the company'), a subsidiary of Great-West Lifeco Inc which is a financial services holding company with interests in the life insurance, health insurance, retirement savings, investment management, and reinsurance businesses. The company provides its individual and group customer services in Canada that includes individual insurance, group insurance, individual wealth management and group wealth management services and distributes its products through independent brokers, financial advisors, consultants, banks as well as inter-corporate agreements with other financial institutions and direct channels. It has business operations in Canada, the UK, the US, the Isle of Man, Ireland, and Germany. The company is headquartered in North Winnipeg, Manitoba, Canada.

Scope

Detailed information on The Canada Life Assurance Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Canada Life Assurance Company in the form of a SWOT analysis

An in-depth view of the business model of The Canada Life Assurance Company including a breakdown and examination of key business segments

Intelligence on The Canada Life Assurance Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Canada Life Assurance Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Canada Life Assurance Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Canada Life Assurance Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Canada Life Assurance Company's business structure, strategy and prospects.

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