

# Canada Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Haircare in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates

The Canadian haircare market had total revenues of \$1,287.2m in 2021, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.9% between 2016 and 2021, to reach a total of 126.9 million units in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.9% for the five-year period 2021 - 2026, which is expected to drive

the market to a value of \$1,414.3m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in Canada

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada haircare market with five year forecasts

## REASONS TO BUY

What was the size of the Canada haircare market by value in 2021?

What will be the size of the Canada haircare market in 2026?

What factors are affecting the strength of competition in the Canada haircare market?

How has the market performed over the last five years?

Who are the top competitors in Canada's haircare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian haircare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the haircare market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. The Procter & Gamble Co
- 8.3. Unilever Plc.
- 8.4. KKR & Co. Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada haircare market value: \$ million, 2016–21
- Table 2: Canada haircare market volume: million units, 2016–21
- Table 3: Canada haircare market category segmentation: % share, by value, 2016–2021
- Table 4: Canada haircare market category segmentation: \$ million, 2016-2021
- Table 5: Canada haircare market geography segmentation: \$ million, 2021
- Table 6: Canada haircare market distribution: % share, by value, 2021
- Table 7: Canada haircare market value forecast: \$ million, 2021–26
- Table 8: Canada haircare market volume forecast: million units, 2021–26
- Table 9: Canada haircare market share: % share, by value, 2021
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: The Procter & Gamble Co: key facts
- Table 15: The Procter & Gamble Co: Annual Financial Ratios
- Table 16: The Procter & Gamble Co: Key Employees
- Table 17: The Procter & Gamble Co: Key Employees Continued
- Table 18: Unilever Plc.: key facts
- Table 19: Unilever Plc.: Annual Financial Ratios
- Table 20: Unilever Plc.: Key Employees
- Table 21: KKR & Co. Inc: key facts
- Table 22: KKR & Co. Inc: Annual Financial Ratios
- Table 23: KKR & Co. Inc: Key Employees
- Table 24: KKR & Co. Inc: Key Employees Continued
- Table 25: Canada size of population (million), 2017–21
- Table 26: Canada gdp (constant 2005 prices, \$ billion), 2017–21
- Table 27: Canada gdp (current prices, \$ billion), 2017–21
- Table 28: Canada inflation, 2017–21
- Table 29: Canada consumer price index (absolute), 2017–21
- Table 30: Canada exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada haircare market value: \$ million, 2016–21

Figure 2: Canada haircare market volume: million units, 2016–21

Figure 3: Canada haircare market category segmentation: \$ million, 2016-2021

Figure 4: Canada haircare market geography segmentation: % share, by value, 2021

Figure 5: Canada haircare market distribution: % share, by value, 2021

Figure 6: Canada haircare market value forecast: \$ million, 2021–26

Figure 7: Canada haircare market volume forecast: million units, 2021–26

Figure 8: Forces driving competition in the haircare market in Canada, 2021

Figure 9: Drivers of buyer power in the haircare market in Canada, 2021

Figure 10: Drivers of supplier power in the haircare market in Canada, 2021

Figure 11: Factors influencing the likelihood of new entrants in the haircare market in Canada, 2021

Figure 12: Factors influencing the threat of substitutes in the haircare market in Canada, 2021

Figure 13: Drivers of degree of rivalry in the haircare market in Canada, 2021

Figure 14: Canada haircare market share: % share, by value, 2021

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