

# Canada Functional Drinks Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Functional Drinks in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The functional drinks market consists of retail sale of sports drinks and energy drinks. Sports drinks are defined as drinks with performance-enhancing properties, described as 'isotonic', 'hypertonic' or 'hypotonic'. Energy drinks are defined as those with energy-enhancing properties; mainly carbonated and containing stimulants such as caffeine, taurine, guarana, glucuronolactone, yerba mate, along with glucose syrup (corn syrup) and maltodextrin. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Canadian Functional Drinks market had total revenues of \$1,821.2 million in 2022, representing a compound annual growth rate (CAGR) of 9.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 8% between 2017 and 2022, to reach a total of 513.3 million liters in 2022.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 9.9% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$2,919.4 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the functional drinks market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the functional drinks market in Canada

Leading company profiles reveal details of key functional drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada functional drinks market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Canada functional drinks market by value in 2022?

What will be the size of the Canada functional drinks market in 2027?

What factors are affecting the strength of competition in the Canada functional drinks market?

How has the market performed over the last five years?

Who are the top competitors in Canada's functional drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian functional drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Canadian functional drinks market?

## **8 COMPANY PROFILES**

- 8.1. PepsiCo Inc
- 8.2. Monster Beverage Corp
- 8.3. Red Bull GmbH
- 8.4. The Coca-Cola Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada functional drinks market value: \$ million, 2017-22
- Table 2: Canada functional drinks market volume: million liters, 2017-22
- Table 3: Canada functional drinks market category segmentation: % share, by volume, 2017-2022
- Table 4: Canada functional drinks market category segmentation: million liters, 2017-2022
- Table 5: Canada functional drinks market geography segmentation: \$ million, 2022
- Table 6: Canada functional drinks market distribution: % share, by volume, 2022
- Table 7: Canada functional drinks market value forecast: \$ million, 2022-27
- Table 8: Canada functional drinks market volume forecast: million liters, 2022-27
- Table 9: Canada functional drinks market share: % share, by volume, 2022
- Table 10: PepsiCo Inc: key facts
- Table 11: PepsiCo Inc: Annual Financial Ratios
- Table 12: PepsiCo Inc: Key Employees
- Table 13: PepsiCo Inc: Key Employees Continued
- Table 14: Monster Beverage Corp: key facts
- Table 15: Monster Beverage Corp: Annual Financial Ratios
- Table 16: Monster Beverage Corp: Key Employees
- Table 17: Red Bull GmbH: key facts
- Table 18: Red Bull GmbH: Key Employees
- Table 19: The Coca-Cola Co: key facts
- Table 20: The Coca-Cola Co: Annual Financial Ratios
- Table 21: The Coca-Cola Co: Key Employees
- Table 22: The Coca-Cola Co: Key Employees Continued
- Table 23: The Coca-Cola Co: Key Employees Continued
- Table 24: The Coca-Cola Co: Key Employees Continued
- Table 25: Canada size of population (million), 2018-22
- Table 26: Canada gdp (constant 2005 prices, \$ billion), 2018-22
- Table 27: Canada gdp (current prices, \$ billion), 2018-22
- Table 28: Canada inflation, 2018-22
- Table 29: Canada consumer price index (absolute), 2018-22
- Table 30: Canada exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada functional drinks market value: \$ million, 2017-22

Figure 2: Canada functional drinks market volume: million liters, 2017-22

Figure 3: Canada functional drinks market category segmentation: million liters, 2017-2022

Figure 4: Canada functional drinks market geography segmentation: % share, by value, 2022

Figure 5: Canada functional drinks market distribution: % share, by volume, 2022

Figure 6: Canada functional drinks market value forecast: \$ million, 2022-27

Figure 7: Canada functional drinks market volume forecast: million liters, 2022-27

Figure 8: Forces driving competition in the functional drinks market in Canada, 2022

Figure 9: Drivers of buyer power in the functional drinks market in Canada, 2022

Figure 10: Drivers of supplier power in the functional drinks market in Canada, 2022

Figure 11: Factors influencing the likelihood of new entrants in the functional drinks market in Canada, 2022

Figure 12: Factors influencing the threat of substitutes in the functional drinks market in Canada, 2022

Figure 13: Drivers of degree of rivalry in the functional drinks market in Canada, 2022

Figure 14: Canada functional drinks market share: % share, by volume, 2022

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