

Canada Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Feminine Hygiene in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The feminine hygiene market consists of retail sales of sanitary pads, tampons, women`s disposable razors & blades, pantliners & shields and internal cleansers & sprays. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Canadian feminine hygiene market had total revenues of \$534.9m in 2021, representing a compound annual growth rate (CAGR) of 3.7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1% between 2016 and 2021, to reach a total of 0.1 billion units in 2021.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.7% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$642.7m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the feminine hygiene market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the feminine hygiene market in Canada

Leading company profiles reveal details of key feminine hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada feminine hygiene market with five year forecasts

REASONS TO BUY

What was the size of the Canada feminine hygiene market by value in 2021?

What will be the size of the Canada feminine hygiene market in 2026?

What factors are affecting the strength of competition in the Canada feminine hygiene market?

How has the market performed over the last five years?

What are the main segments that make up Canada's feminine hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian feminine hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. Which companies' market shares have suffered in the last five years (2016-21)?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Kimberly-Clark Corp
- 8.3. Essity AB
- 8.4. Edgewell Personal Care Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada feminine hygiene market value: \$ million, 2016-21
- Table 2: Canada feminine hygiene market volume: million units, 2016-21
- Table 3: Canada feminine hygiene market category segmentation: \$ million, 2021
- Table 4: Canada feminine hygiene market geography segmentation: \$ million, 2021
- Table 5: Canada feminine hygiene market distribution: % share, by value, 2021
- Table 6: Canada feminine hygiene market value forecast: \$ million, 2021-26
- Table 7: Canada feminine hygiene market volume forecast: million units, 2021-26
- Table 8: Canada feminine hygiene market share: % share, by value, 2021
- Table 9: The Procter & Gamble Co: key facts
- Table 10: The Procter & Gamble Co: Annual Financial Ratios
- Table 11: The Procter & Gamble Co: Key Employees
- Table 12: The Procter & Gamble Co: Key Employees Continued
- Table 13: Kimberly-Clark Corp: key facts
- Table 14: Kimberly-Clark Corp: Annual Financial Ratios
- Table 15: Kimberly-Clark Corp: Key Employees
- Table 16: Essity AB: key facts
- Table 17: Essity AB: Annual Financial Ratios
- Table 18: Essity AB: Key Employees
- Table 19: Essity AB: Key Employees Continued
- Table 20: Edgewell Personal Care Co: key facts
- Table 21: Edgewell Personal Care Co: Annual Financial Ratios
- Table 22: Edgewell Personal Care Co: Key Employees
- Table 23: Canada size of population (million), 2017-21
- Table 24: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 25: Canada gdp (current prices, \$ billion), 2017-21
- Table 26: Canada inflation, 2017-21
- Table 27: Canada consumer price index (absolute), 2017-21
- Table 28: Canada exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Canada feminine hygiene market value: \$ million, 2016-21

Figure 2: Canada feminine hygiene market volume: million units, 2016-21

Figure 3: Canada feminine hygiene market category segmentation: % share, by value, 2021

Figure 4: Canada feminine hygiene market geography segmentation: % share, by value, 2021

Figure 5: Canada feminine hygiene market distribution: % share, by value, 2021

Figure 6: Canada feminine hygiene market value forecast: \$ million, 2021-26

Figure 7: Canada feminine hygiene market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the feminine hygiene market in Canada, 2021

Figure 9: Drivers of buyer power in the feminine hygiene market in Canada, 2021

Figure 10: Drivers of supplier power in the feminine hygiene market in Canada, 2021

Figure 11: Factors influencing the likelihood of new entrants in the feminine hygiene market in Canada, 2021

Figure 12: Factors influencing the threat of substitutes in the feminine hygiene market in Canada, 2021

Figure 13: Drivers of degree of rivalry in the feminine hygiene market in Canada, 2021

Figure 14: Canada feminine hygiene market share: % share, by value, 2021

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