

Canada Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/C07F5EE1F50DEN.html>

Date: July 2022

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C07F5EE1F50DEN

Abstracts

Canada Breakfast Cereals Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Breakfast Cereals in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The breakfast cereals market consists of retail sales of hot cereals and ready-to-eat cereals. Hot cereals segment consists of traditional products (e.g. porridge oats), instant mixes and ready-to-heat products. Ready-to-eat cereals segment consists of children's breakfast cereals and family breakfast cereals such as, flakes, muesli and other RTE cereals. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Canadian Breakfast Cereals market had total revenues of \$1,527.7m in 2021, representing a compound annual growth rate (CAGR) of 1% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.7% between 2016 and 2021, to reach a total of 168.9 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.2% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$1,704.4m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the breakfast cereals market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the breakfast cereals market in Canada

Leading company profiles reveal details of key breakfast cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada breakfast cereals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada breakfast cereals market by value in 2021?

What will be the size of the Canada breakfast cereals market in 2026?

What factors are affecting the strength of competition in the Canada breakfast cereals market?

How has the market performed over the last five years?

Who are the top competitors in Canada's breakfast cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian breakfast cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. Which companies market shares have suffered over the last five years (2016-21)?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the Canadian breakfast cereals market in recent years?

8 COMPANY PROFILES

- 8.1. Kellogg Co
- 8.2. PepsiCo Inc
- 8.3. Post Holdings Inc
- 8.4. Cereal Partners Worldwide S.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada breakfast cereals market value: \$ million, 2016-21
- Table 2: Canada breakfast cereals market volume: million kilograms, 2016-21
- Table 3: Canada breakfast cereals market category segmentation: \$ million, 2021
- Table 4: Canada breakfast cereals market geography segmentation: \$ million, 2021
- Table 5: Canada breakfast cereals market distribution: % share, by value, 2021
- Table 6: Canada breakfast cereals market value forecast: \$ million, 2021-26
- Table 7: Canada breakfast cereals market volume forecast: million kilograms, 2021-26
- Table 8: Canada breakfast cereals market share: % share, by value, 2021
- Table 9: Kellogg Co: key facts
- Table 10: Kellogg Co: Annual Financial Ratios
- Table 11: Kellogg Co: Key Employees
- Table 12: Kellogg Co: Key Employees Continued
- Table 13: PepsiCo Inc: key facts
- Table 14: PepsiCo Inc: Annual Financial Ratios
- Table 15: PepsiCo Inc: Key Employees
- Table 16: PepsiCo Inc: Key Employees Continued
- Table 17: PepsiCo Inc: Key Employees Continued
- Table 18: Post Holdings Inc: key facts
- Table 19: Post Holdings Inc: Annual Financial Ratios
- Table 20: Post Holdings Inc: Key Employees
- Table 21: Cereal Partners Worldwide S.A.: key facts
- Table 22: Canada size of population (million), 2017-21
- Table 23: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Canada gdp (current prices, \$ billion), 2017-21
- Table 25: Canada inflation, 2017-21
- Table 26: Canada consumer price index (absolute), 2017-21
- Table 27: Canada exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Canada breakfast cereals market value: \$ million, 2016-21

Figure 2: Canada breakfast cereals market volume: million kilograms, 2016-21

Figure 3: Canada breakfast cereals market category segmentation: % share, by value, 2021

Figure 4: Canada breakfast cereals market geography segmentation: % share, by value, 2021

Figure 5: Canada breakfast cereals market distribution: % share, by value, 2021

Figure 6: Canada breakfast cereals market value forecast: \$ million, 2021-26

Figure 7: Canada breakfast cereals market volume forecast: million kilograms, 2021-26

Figure 8: Forces driving competition in the breakfast cereals market in Canada, 2021

Figure 9: Drivers of buyer power in the breakfast cereals market in Canada, 2021

Figure 10: Drivers of supplier power in the breakfast cereals market in Canada, 2021

Figure 11: Factors influencing the likelihood of new entrants in the breakfast cereals market in Canada, 2021

Figure 12: Factors influencing the threat of substitutes in the breakfast cereals market in Canada, 2021

Figure 13: Drivers of degree of rivalry in the breakfast cereals market in Canada, 2021

Figure 14: Canada breakfast cereals market share: % share, by value, 2021

I would like to order

Product name: Canada Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/C07F5EE1F50DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C07F5EE1F50DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

