

# Canada Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/C5A1775975ECEN.html>

Date: November 2022

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: C5A1775975ECEN

## Abstracts

Canada Beer and Cider Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Beer & Cider in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The beer & cider market consist of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Canadian beer & cider market had total revenues of \$14,787.7m in 2021, representing a compound annual growth rate (CAGR) of -1.8% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -1.2% between 2016 and 2021, to reach a total of 2,035.8 million liters in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.2% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$19,091.1m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in Canada

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada beer & cider market with five year forecasts

## **REASONS TO BUY**

What was the size of the Canada beer & cider market by value in 2021?

What will be the size of the Canada beer & cider market in 2026?

What factors are affecting the strength of competition in the Canada beer & cider market?

How has the market performed over the last five years?

What are the main segments that make up Canada's beer & cider market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian beer & cider market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years?
- 7.4. Which companies' market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. AB InBev UK Ltd
- 8.2. Molson Coors Brewing Company
- 8.3. Heineken Holding NV
- 8.4. Sapporo Breweries Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada beer & cider market value: \$ million, 2016–21
- Table 2: Canada beer & cider market volume: million liters, 2016–21
- Table 3: Canada beer & cider market category segmentation: % share, by value, 2016–2021
- Table 4: Canada beer & cider market category segmentation: \$ million, 2016-2021
- Table 5: Canada beer & cider market geography segmentation: \$ million, 2021
- Table 6: Canada beer & cider market distribution: % share, by volume, 2021
- Table 7: Canada beer & cider market value forecast: \$ million, 2021–26
- Table 8: Canada beer & cider market volume forecast: million liters, 2021–26
- Table 9: Canada beer & cider market share: % share, by volume, 2021
- Table 10: AB InBev UK Ltd: key facts
- Table 11: AB InBev UK Ltd: Key Employees
- Table 12: Molson Coors Brewing Company: key facts
- Table 13: Molson Coors Brewing Company: Annual Financial Ratios
- Table 14: Molson Coors Brewing Company: Key Employees
- Table 15: Molson Coors Brewing Company: Key Employees Continued
- Table 16: Heineken Holding NV: key facts
- Table 17: Heineken Holding NV: Annual Financial Ratios
- Table 18: Heineken Holding NV: Key Employees
- Table 19: Sapporo Breweries Ltd: key facts
- Table 20: Sapporo Breweries Ltd: Key Employees
- Table 21: Canada size of population (million), 2017–21
- Table 22: Canada gdp (constant 2005 prices, \$ billion), 2017–21
- Table 23: Canada gdp (current prices, \$ billion), 2017–21
- Table 24: Canada inflation, 2017–21
- Table 25: Canada consumer price index (absolute), 2017–21
- Table 26: Canada exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Canada beer & cider market value: \$ million, 2016–21
- Figure 2: Canada beer & cider market volume: million liters, 2016–21
- Figure 3: Canada beer & cider market category segmentation: \$ million, 2016-2021
- Figure 4: Canada beer & cider market geography segmentation: % share, by value, 2021
- Figure 5: Canada beer & cider market distribution: % share, by volume, 2021
- Figure 6: Canada beer & cider market value forecast: \$ million, 2021–26
- Figure 7: Canada beer & cider market volume forecast: million liters, 2021–26
- Figure 8: Forces driving competition in the beer & cider market in Canada, 2021
- Figure 9: Drivers of buyer power in the beer & cider market in Canada, 2021
- Figure 10: Drivers of supplier power in the beer & cider market in Canada, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in Canada, 2021
- Figure 12: Factors influencing the threat of substitutes in the beer & cider market in Canada, 2021
- Figure 13: Drivers of degree of rivalry in the beer & cider market in Canada, 2021
- Figure 14: Canada beer & cider market share: % share, by volume, 2021

## I would like to order

Product name: Canada Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/C5A1775975ECEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5A1775975ECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970