

# Canada Banks Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Banks in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Canadian banks industry group had total assets of \$5,749.4 billion in 2022, representing a compound annual growth rate (CAGR) of 6.8% between 2017 and 2022.

The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$2,346.2 billion, equivalent to 40.8% of the industry group's overall value.

According to the OECD, the long-term interest rates of Canadian banks had increased steadily during the historic period, from 1.9% per annum in December 2017 to 2.9% per annum in January 2023.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Canada

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada banks market with five year forecasts

## REASONS TO BUY

What was the size of the Canada banks market by value in 2022?

What will be the size of the Canada banks market in 2027?

What factors are affecting the strength of competition in the Canada banks market?

How has the market performed over the last five years?

Who are the top competitors in Canada's banks market?

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