

California Pizza Kitchen Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

California Pizza Kitchen Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

California Pizza Kitchen Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

California Pizza Kitchen Inc (CPK or 'the company') is a franchise and restaurant chain operator. The company offers appetizers, soups, sandwiches, mains, salads, pastas, pizzas, beverages, cpkids, desserts, powerbowls, and fast breads. It operates a casual dining chain, with a focus on the premium pizza segment. CPK operates restaurants in airports, sport stadiums and universities in the US and offers pizzas through grocery stores. The company also offers catering services with specialty packages, boxed lunches, and family packages. CPK also operates its restaurants across Asia, Americas, and Middle East. The company is headquartered in Redondo Beach, California, the US.

Scope

Detailed information on California Pizza Kitchen Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting California Pizza Kitchen Inc in the form of a SWOT analysis

An in-depth view of the business model of California Pizza Kitchen Inc including a breakdown and examination of key business segments

Intelligence on California Pizza Kitchen Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about California Pizza Kitchen Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of California Pizza Kitchen Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess California Pizza Kitchen Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on California Pizza Kitchen Inc's business structure, strategy and prospects.

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