

# Caleres, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Caleres, Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Caleres, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Caleres, Inc. (Caleres or 'the company') is a retailer and wholesaler of footwear for women, men and children. The company markets footwear for men and women through licensed stores, company operated stores, and online e-commerce websites including FamousFootwear.ca. Caleres markets its products through outlets, regional malls and various strip centers under Naturalizer, Allen Edmonds, Dr. Scholl's Shoes, Sam Edelman, Via Spiga, Vince, LifeStride, and VERONIC BEARD banners. It offers its products through national chains, online retailers, mass merchandisers, department stores, and independent retailers. Caleres has business presence across the US, Canada, China, New York, Dominican Republic. The company is headquartered in St. Louis, Missouri, the US.

### Scope

Detailed information on Caleres, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Caleres, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Caleres, Inc. including a breakdown and examination of key business segments

Intelligence on Caleres, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Caleres, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Caleres, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Caleres, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Caleres, Inc.'s business structure, strategy and prospects.

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