

# BYD Company Limited - Strategy, SWOT and Corporate Finance Report

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## Abstracts

BYD Company Limited - Strategy, SWOT and Corporate Finance Report

### Summary

BYD Company Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

BYD Company Limited (BYD or 'the company') manufactures and sell automobile and related products. The company is also involved in information technology (IT), new energy automobiles, handset components, and assembly business as well as a rechargeable battery and photovoltaic business. The key customers of the company include Huawei, Samsung, Apple, Lenovo, Vivo, Xiaomi, Dell, and global leading professional robot brands such as Ecovacs and iRobot. The company has operations in China, India, Australia, the US, the UK, Malaysia, Japan, Brazil, Chile, Peru, Colombia, South Korea, Ecuador, France, and Hungary. The company is headquartered in Shenzhen, Guangdong, China.

### Scope

Detailed information on BYD Company Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting BYD Company Limited in the form of a SWOT analysis

An in-depth view of the business model of BYD Company Limited including a breakdown and examination of key business segments

Intelligence on BYD Company Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BYD Company Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of BYD Company Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BYD Company Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BYD Company Limited's business structure, strategy and prospects.

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