

Burlington Stores Inc - Company Profile and SWOT Analysis

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Abstracts

Burlington Stores Inc - Company Profile and SWOT Analysis

SUMMARY

Burlington Stores Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Burlington Stores Inc (Burlington Stores) operates a chain of apparel and home product retail stores. The company's product portfolio comprises women's ready-to-wear apparel, menswear, youth apparel, kids wear, baby, beauty, footwear, home furnishings, accessories, home, toys, gifts and coats. It also retails a comprehensive range of home decor and gift items and provides home delivery and e-commerce services. The company operates its stores under Burlington stores, BCF, Burlington, Burlington Coat Factory, B, Baby Depot, and Cohoes banners. Its business operations are spread across the US and Puerto Rico. Burlington Stores is headquartered in Burlington, New Jersey, the US.

SCOPE

Detailed information on Burlington Stores Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Burlington Stores Inc in the form of a SWOT analysis

An in-depth view of the business model of Burlington Stores Inc including a breakdown and examination of key business segments

Intelligence on Burlington Stores Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Burlington Stores Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Burlington Stores Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Burlington Stores Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Burlington Stores Inc's business structure, strategy and prospects.

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