

# Burberry Group plc - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Burberry Group plc %li%Strategy, SWOT and Corporate Finance Report

### Summary

Burberry Group plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Burberry Group plc (Burberry or 'the company') designs, produces and sells luxury products. The company's product portfolio comprises luxury products, and beauty products, apparel and accessories women, men and children. Burberry distributes its products under Burberry brand through a diversified network of retail, wholesale and licensing channels worldwide. It conducts business operations through Burberry mainline stores, outlets, concessions and digital commerce as well as Burberry franchisees, department stores and multi-brand specialty account stores. The company also merchandises products online through its e-commerce platform. It has operational presence across Asia Pacific, Europe, Middle East, India, and Africa (EMEIA) and the Americas. The company is headquartered in London, England, the UK.

#### Scope

Detailed information on Burberry Group plc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Burberry Group plc in the form of a SWOT analysis

An in-depth view of the business model of Burberry Group plc including a breakdown and examination of key business segments

Intelligence on Burberry Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Burberry Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Burberry Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Burberry Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Burberry Group plc's business structure, strategy and prospects.

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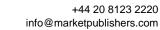


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