

Burberry Group plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Burberry Group plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Burberry Group plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Burberry Group plc (Burberry or 'the company') designs, produces and sells luxury products. The company's product portfolio comprises luxury products, and beauty products, apparel and accessories women, men and children. Burberry distributes its products under Burberry brand through a diversified network of retail, wholesale and licensing channels worldwide. It conducts business operations through Burberry mainline stores, outlets, concessions and digital commerce as well as Burberry franchisees, department stores and multi-brand specialty account stores. The company also merchandises products online through its e-commerce platform. It has operational presence across Asia Pacific, Europe, Middle East, India, and Africa (EMEIA) and the Americas. The company is headquartered in London, England, the UK.

Scope

Detailed information on Burberry Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Burberry Group plc in the form of a SWOT analysis

An in-depth view of the business model of Burberry Group plc including a breakdown and examination of key business segments

Intelligence on Burberry Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Burberry Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Burberry Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Burberry Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Burberry Group plc's business structure, strategy and prospects.

Contents

- Company Snapshot
- Burberry Group plc: Company Overview
- Burberry Group plc: Overview and Key Facts
- Burberry Group plc: Overview
- Burberry Group plc: Key Facts
- Burberry Group plc: Key Employees
- Burberry Group plc: Key Employee Biographies
- Burberry Group plc: Major Products and Services
- Burberry Group plc: Management Statement
- Burberry Group plc: Locations and Subsidiaries
- Burberry Group plc: Key Competitors
- Burberry Group plc: Company Analysis
- Burberry Group plc: Business Description
- Burberry Group plc: SWOT Analysis
- Burberry Group plc: SWOT Overview
- Burberry Group plc: Strengths
- Burberry Group plc: Weaknesses
- Burberry Group plc: Opportunities
- Burberry Group plc: Threats
- Burberry Group plc: Corporate Financial Deals Activity
- Burberry Group plc: Financial Deals Overview
- Burberry Group plc: Targets and Partners
- Burberry Group plc: Top Deals 2019 - 2023YTD*
- Burberry Group plc: Advisors
- Burberry Group plc: Top Legal Advisors
- Burberry Group plc: Top Financial Advisors
- Burberry Group plc: Mergers and Acquisitions
- Burberry Group plc: Capital Raising
- Burberry Group plc: Partnership
- Burberry Group plc: Recent Developments
- Burberry Group plc: News and Events Summary
- Burberry Group plc: Business Expansion
- Burberry Group plc: Contracts
- Burberry Group plc: Corporate Governance
- Burberry Group plc: Financial Performance
- Burberry Group plc: Regulatory and Legal Events
- Burberry Group plc: Strategy and Operations

[Appendix](#)
[Contact Us](#)
[Methodology](#)
[About MarketLine](#)

List Of Tables

LIST OF TABLES

- Table 1: Burberry Group plc: Key Facts
- Table 2: Burberry Group plc: Key Employees
- Table 3: Burberry Group plc: Locations and Subsidiaries
- Table 4: Burberry Group plc: Key Competitors
- Table 5: Burberry Group plc: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: Burberry Group plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 7: Burberry Group plc: M&A Average Deal Size - Value (US\$m)
- Table 8: Burberry Group plc: Targets and Partners
- Table 9: Burberry Group plc: Top Deals 2019 - 2023YTD*
- Table 10: Burberry Group plc: Legal Advisor Ranking by Value (US\$m)
- Table 11: Burberry Group plc: Financial Advisor Ranking by Value (US\$m)
- Table 12: Burberry Group plc: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 13: Burberry Group plc: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 14: Burberry Group plc: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 15: Burberry Group plc: Partnership Volume and Value Trend (2019 - YTD*2023)
- Table 16: Burberry Group plc: Partnership Trend by Deal Type (2019 - YTD*2023)
- Table 17: Burberry Group plc: News and Events Summary
- Table 18: Burberry Group plc: Business Expansion
- Table 19: Burberry Group plc: Contracts
- Table 20: Burberry Group plc: Corporate Governance
- Table 21: Burberry Group plc: Financial Performance
- Table 22: Burberry Group plc: Regulatory and Legal Events
- Table 23: Burberry Group plc: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Burberry Group plc: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Burberry Group plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Burberry Group plc: M&A Average Deal Size - Value (US\$m)

Figure 4: Burberry Group plc: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: Burberry Group plc: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 6: Burberry Group plc: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 7: Burberry Group plc: Partnership Volume and Value Trend (2019 - YTD*2023)

Figure 8: Burberry Group plc: Partnership Trend by Deal Type (2019 - YTD*2023)

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