

# Bupa - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Bupa - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Bupa required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bupa in the form of a SWOT analysis

An in-depth view of the business model of Bupa including a breakdown and examination of key business segments

Intelligence on Bupa's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bupa, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Bupa and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bupa as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bupa's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Bupa (or 'the group') is a leading international healthcare group. The group operates in more than 190 countries and is headquartered in London, the UK. It employed 62,091 people as on December 31, 2014.

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### COMPANIES MENTIONED

Bupa

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