

# The Buckle Inc - Company Profile and SWOT Analysis

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## Abstracts

The Buckle Inc - Company Profile and SWOT Analysis

### SUMMARY

The Buckle Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

The Buckle Inc (Buckle) is a fashion retailer that sells casual apparel, footwear and accessories for men and women. The company's product portfolio comprises denim, casual bottoms, tops, sportswear, outerwear, accessories, and footwear. It operates retail stores under Buckle and The Buckle banners and also sells its products through its e-commerce website, [www.buckle.com](http://www.buckle.com). The company also offers gift-wrapping services, guest loyalty programs, private-label credit cards, and stylist services. It sells products under various brands such as BKE, Red by BKE, Buckle Black, Gilded Intent, Daytrip, Gimmicks, Willow & Root, FITZ + EDDI, Outpost Makers, Reclaim, Nova Industries, Departwest, Salvage, and Veece. The company operates through a network of retail stores across the US. Buckle is headquartered in Kearney, Nebraska, the US.

### SCOPE

Detailed information on The Buckle Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Buckle Inc in the

form of a SWOT analysis

An in-depth view of the business model of The Buckle Inc including a breakdown and examination of key business segments

Intelligence on The Buckle Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Buckle Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of The Buckle Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Buckle Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Buckle Inc's business structure, strategy and prospects.

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