

# Bronner Bros. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Bronner Bros. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Bronner Bros. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Bronner Bros. (Bronner Bros) is a manufacturer, marketer and seller of hair and skin care products targeted towards African Americans. The company's product portfolio includes shampoos, growth oils, conditioners, wrapping lotions, twist creams, frizz serum, curl refresher, moisturizing foam, locking gels and spray oils. Bronner Bros products are marketed under Bronner Bros, African Royale, NuExpressions, 4Naturals, and Tropical Roots brands. The company runs a magazine and also operates spas and motels, beauty stores, and hair weaving studio. It operates through a network of manufacturing facilities and shipping facilities in the US. Bronner Bros is headquartered in Atlanta, Georgia, the US.

### SCOPE

Detailed information on Bronner Bros. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bronner Bros. in the form of a SWOT analysis

An in-depth view of the business model of Bronner Bros. including a breakdown and examination of key business segments

Intelligence on Bronner Bros.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bronner Bros., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Bronner Bros. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bronner Bros. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bronner Bros.'s business structure, strategy and prospects.

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