

BroadSoft Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/B66ED418A28EN.html>

Date: November 2020

Pages: 35

Price: US\$ 175.00 (Single User License)

ID: B66ED418A28EN

Abstracts

BroadSoft Inc - Strategy, SWOT and Corporate Finance Report

Summary

BroadSoft Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

BroadSoft Inc. (BroadSoft), a subsidiary of Cisco Systems, Inc., is a technology company that provides cloud unified communication (UC) software and services. Its major offerings include cloud PBX, unified communications, team collaboration and contact center services, which enable clients to communicate, collaborate and provide customer support. The company's software solutions include UC-One, Team-One, and CC-One. BroadSoft serves to small medium and large businesses operating in the areas of government, hospitality and education. The company has presence across North America, Europe and Asia. BroadSoft is headquartered in Gaithersburg, Maryland, the US.

Scope

Detailed information on BroadSoft Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting BroadSoft Inc in the form of a SWOT analysis

An in-depth view of the business model of BroadSoft Inc including a breakdown and examination of key business segments

Intelligence on BroadSoft Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BroadSoft Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of BroadSoft Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BroadSoft Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BroadSoft Inc's business structure, strategy and prospects.

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