

Broadcasting and Cable TV in the Netherlands

<https://marketpublishers.com/r/B22EA026BDCEN.html>

Date: August 2020

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: B22EA026BDCEN

Abstracts

Broadcasting and Cable TV in the Netherlands

SUMMARY

Broadcasting & Cable TV in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The Dutch broadcasting & cable TV market had total revenues of \$3.8bn in 2019, representing a compound annual growth rate (CAGR) of 2.3% between 2015 and 2019.

The TV Subscriptions segment was the market's most lucrative in 2019, with total revenues of \$2.0bn, equivalent to 53.6% of the market's overall value.

TV advertising spending dropped -6.2% in 2017 before rebounding 3% in 2018 thanks to broadcasting events such as the 2018 World Cup.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the broadcasting & cable tv market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in the Netherlands

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands broadcasting & cable tv market with five year forecasts

REASONS TO BUY

What was the size of the Netherlands broadcasting & cable tv market by value in 2019?

What will be the size of the Netherlands broadcasting & cable tv market in 2024?

What factors are affecting the strength of competition in the Netherlands broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's broadcasting & cable tv market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Have there been any challengers/disruptors in the market?

8 COMPANY PROFILES

- 8.1. RTL Group S.A.
- 8.2. Nederlandse Publieke Omroep
- 8.3. ViacomCBS Incorporated

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands broadcasting & cable tv market value: \$ billion, 2015-19
- Table 2: Netherlands broadcasting & cable tv market category segmentation: \$ billion, 2019
- Table 3: Netherlands broadcasting & cable tv market geography segmentation: \$ billion, 2019
- Table 4: Netherlands broadcasting & cable tv market value forecast: \$ billion, 2019-24
- Table 5: RTL Group S.A.: key facts
- Table 6: RTL Group S.A.: Key Employees
- Table 7: RTL Group S.A.: Key Employees Continued
- Table 8: Nederlandse Publieke Omroep: key facts
- Table 9: ViacomCBS Incorporated: key facts
- Table 10: ViacomCBS Incorporated: Key Employees
- Table 11: ViacomCBS Incorporated: Key Employees Continued
- Table 12: Netherlands size of population (million), 2015-19
- Table 13: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19
- Table 14: Netherlands gdp (current prices, \$ billion), 2015-19
- Table 15: Netherlands inflation, 2015-19
- Table 16: Netherlands consumer price index (absolute), 2015-19
- Table 17: Netherlands exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands broadcasting & cable tv market value: \$ billion, 2015-19

Figure 2: Netherlands broadcasting & cable tv market category segmentation: % share, by value, 2019

Figure 3: Netherlands broadcasting & cable tv market geography segmentation: % share, by value, 2019

Figure 4: Netherlands broadcasting & cable tv market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the broadcasting & cable tv market in the Netherlands, 2019

Figure 6: Drivers of buyer power in the broadcasting & cable tv market in the Netherlands, 2019

Figure 7: Drivers of supplier power in the broadcasting & cable tv market in the Netherlands, 2019

Figure 8: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in the Netherlands, 2019

Figure 9: Factors influencing the threat of substitutes in the broadcasting & cable tv market in the Netherlands, 2019

Figure 10: Drivers of degree of rivalry in the broadcasting & cable tv market in the Netherlands, 2019

I would like to order

Product name: Broadcasting and Cable TV in the Netherlands

Product link: <https://marketpublishers.com/r/B22EA026BDCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B22EA026BDCEN.html>