

# Broadcasting & Cable TV in the United Kingdom

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## Abstracts

### Broadcasting & Cable TV in the United Kingdom

#### Summary

Broadcasting & Cable TV in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Broadcasting & cable TV market consists of all terrestrial, cable, and satellite broadcasters of digital and analog television programming. The market value represents the revenues generated by market players in a specific year.

The UK broadcasting & cable TV market recorded revenues of \$16.8 billion in 2023, representing a negative compound annual growth rate (CAGR) of 4.1% between 2018 and 2023.

The TV subscriptions segment accounted for the market's largest proportion in 2023, with total revenues of \$7.4 billion, equivalent to 44.1% of the market's overall value.

The UK broadcasting & cable TV market contracted during the historic period due to the widespread internet access and the proliferation of smart TVs making it easier for viewers to consume content online, reducing dependence on cable and satellite TV.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the broadcasting & cable tv market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in the United Kingdom

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom broadcasting & cable tv market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United Kingdom broadcasting & cable tv market by value in 2023?

What will be the size of the United Kingdom broadcasting & cable tv market in 2028?

What factors are affecting the strength of competition in the United Kingdom broadcasting & cable tv market?

How has the market performed over the last five years?

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