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Broadcasting and Cable TV in Turkey

https://marketpublishers.com/r/B8AADE5E936EN.html
Date: August 2020
Pages: 30
Price: US$ 350.00 (Single User License)
ID: B8AADE5E936EN

Abstracts

Broadcasting and Cable TV in Turkey

SUMMARY

Broadcasting & Cable TV in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The Turkish broadcasting & cable TV market had total revenues of $0.9bn in 2019, representing a compound annual rate of change (CARC) of -0.1% between 2015 and 2019.

The TV Advertising segment was the market's most lucrative in 2019, with total revenues of $0.6bn, equivalent to 60.2% of the market's overall value.

The expansion of broadband into developing countries such as Turkey has assisted in the growth of digital advertisement and online streaming platforms.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the broadcasting & cable tv market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in Turkey

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey broadcasting & cable tv market with five year forecasts

REASONS TO BUY

What was the size of the Turkey broadcasting & cable tv market by value in 2019?

What will be the size of the Turkey broadcasting & cable tv market in 2024?

What factors are affecting the strength of competition in the Turkey broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's broadcasting & cable tv market?

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