

# Broadcasting and Cable TV in Singapore

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## Abstracts

Broadcasting and Cable TV in Singapore

### SUMMARY

Broadcasting & Cable TV in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The Singaporean broadcasting & cable TV market had total revenues of \$0.7bn in 2019, representing a compound annual rate of change (CARC) of -4.3% between 2015 and 2019.

The TV Subscriptions segment was the market's most lucrative in 2019, with total revenues of \$0.4bn, equivalent to 56.2% of the market's overall value.

Total pay-TV revenues in Singapore are expected to decline at a CARG of 2.5% from \$339m in 2019 to \$298.6m in 2024, due to the falling cable and Internet Protocol television (IPTV) subscriptions as the adoption of over-the-top (OTT) services for video content continues to increase in the country.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the broadcasting & cable tv market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in Singapore

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore broadcasting & cable tv market with five year forecasts

## **REASONS TO BUY**

What was the size of the Singapore broadcasting & cable tv market by value in 2019?

What will be the size of the Singapore broadcasting & cable tv market in 2024?

What factors are affecting the strength of competition in the Singapore broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's broadcasting & cable tv market?

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