

Broadcasting & Cable TV in Russia

https://marketpublishers.com/r/B4DD478298BFEN.html

Date: July 2024

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: B4DD478298BFEN

Abstracts

Broadcasting & Cable TV in Russia

Summary

Broadcasting & Cable TV in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Broadcasting & cable TV market consists of all terrestrial, cable, and satellite broadcasters of digital and analog television programming. The market value represents the revenues generated by market players in a specific year.

The Russian broadcasting & cable TV market had total revenues of \$7.3 billion in 2023, representing a compound annual growth rate (CAGR) of 0.3% between 2018 and 2023.

The TV advertising segment accounted for the market's largest proportion in 2023, with total revenues of \$2.7 billion, equivalent to 37.7% of the market's overall value.

According to GlobalData, in 2023, Russia accounted for a share of 7.2% in the European broadcasting & cable TV market.

Scope



Save time carrying out entry-level research by identifying the size, growth, and leading players in the broadcasting & cable tv market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in Russia

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia broadcasting & cable tv market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Russia broadcasting & cable tv market by value in 2023?

What will be the size of the Russia broadcasting & cable tv market in 2028?

What factors are affecting the strength of competition in the Russia broadcasting & cable tv market?

How has the market performed over the last five years?

How large is Russia's broadcasting & cable tv market in relation to its regional counterparts?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE



- 7.1. Who are the key market players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the most recent developments in the market?

8 COMPANY PROFILES

- 8.1. JSC Gazprom Media Holding
- 8.2. Tricolor TV

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Russia broadcasting & cable tv market value: \$ billion, 2018-23

Table 2: Russia broadcasting & cable tv market category segmentation: % share, by

value, 2018-2023

Table 3: Russia broadcasting & cable tv market category segmentation: \$ billion,

2018-2023

Table 4: Russia broadcasting & cable tv market geography segmentation: \$ billion, 2023

Table 5: Russia broadcasting & cable tv market value forecast: \$ billion, 2023-28

Table 6: JSC Gazprom Media Holding: key facts

Table 7: JSC Gazprom Media Holding: Key Employees

Table 8: VGTRK: Key Employees

Table 9: Tricolor TV: key facts

Table 10: Tricolor TV: Key Employees

Table 11: Russia size of population (million), 2019-23

Table 12: Russia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 13: Russia gdp (current prices, \$ billion), 2019-23

Table 14: Russia inflation, 2019-23

Table 15: Russia consumer price index (absolute), 2019-23

Table 16: Russia exchange rate, 2018-23



List Of Figures

LIST OF FIGURES

- Figure 1: Russia broadcasting & cable tv market value: \$ billion, 2018-23
- Figure 2: Russia broadcasting & cable tv market category segmentation: \$ billion, 2018-2023
- Figure 3: Russia broadcasting & cable tv market geography segmentation: % share, by value, 2023
- Figure 4: Russia broadcasting & cable tv market value forecast: \$ billion, 2023-28
- Figure 5: Forces driving competition in the broadcasting & cable tv market in Russia, 2023
- Figure 6: Drivers of buyer power in the broadcasting & cable tv market in Russia, 2023
- Figure 7: Drivers of supplier power in the broadcasting & cable tv market in Russia, 2023
- Figure 8: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in Russia, 2023
- Figure 9: Factors influencing the threat of substitutes in the broadcasting & cable tv market in Russia, 2023
- Figure 10: Drivers of degree of rivalry in the broadcasting & cable tv market in Russia, 2023



I would like to order

Product name: Broadcasting & Cable TV in Russia

Product link: https://marketpublishers.com/r/B4DD478298BFEN.html
Price: US\$ 350.00 (Single User License / Electronic Delivery)

o. Cop coc.co (onigio coci Electrico / Electronic Benvery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B4DD478298BFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970