

# Broadcasting & Cable TV in the Netherlands

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## Abstracts

### Broadcasting & Cable TV in the Netherlands

#### Summary

Broadcasting & Cable TV in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Broadcasting & cable TV market consists of all terrestrial, cable, and satellite broadcasters of digital and analog television programming. The market value represents the revenues generated by market players in a specific year.

The Dutch broadcasting & cable TV market recorded revenues of \$3.9 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.5% between 2018 and 2023.

The TV subscriptions segment accounted for the market's largest proportion in 2023, with total revenues of \$2.1 billion, equivalent to 54.5% of the market's overall value.

In 2023, the revenue of the Dutch broadcasting & cable TV market witnessed an annual growth of 3.6%, mainly driven by the rise in TV License or Public funds and a substantial growth in Pay TV subscriptions. According to GlobalData, in 2023, the total Pay TV subscriptions in the Netherlands reached 7.1 million.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the broadcasting & cable tv market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in the Netherlands

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands broadcasting & cable tv market with five year forecasts

## Reasons to Buy

What was the size of the Netherlands broadcasting & cable tv market by value in 2023?

What will be the size of the Netherlands broadcasting & cable tv market in 2028?

What factors are affecting the strength of competition in the Netherlands broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's broadcasting & cable tv market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the key market players?
- 7.2. What strategies do the key market players follow?
- 7.3. What are the most recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. RTL Group SA
- 8.2. Nederlandse Publieke Omroep
- 8.3. Viaplay Group AB

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Netherlands broadcasting & cable tv market value: \$ billion, 2018-23
- Table 2: Netherlands broadcasting & cable tv market category segmentation: % share, by value, 2018-2023
- Table 3: Netherlands broadcasting & cable tv market category segmentation: \$ billion, 2018-2023
- Table 4: Netherlands broadcasting & cable tv market geography segmentation: \$ billion, 2023
- Table 5: Netherlands broadcasting & cable tv market value forecast: \$ billion, 2023-28
- Table 6: RTL Group SA: key facts
- Table 7: RTL Group SA: Annual Financial Ratios
- Table 8: RTL Group SA: Key Employees
- Table 9: RTL Group SA: Key Employees Continued
- Table 10: Nederlandse Publieke Omroep: key facts
- Table 11: Nederlandse Publieke Omroep: Key Employees
- Table 12: Viaplay Group AB: key facts
- Table 13: Viaplay Group AB: Annual Financial Ratios
- Table 14: Viaplay Group AB: Key Employees
- Table 15: Netherlands size of population (million), 2019-23
- Table 16: Netherlands real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 17: Netherlands gdp (current prices, \$ billion), 2019-23
- Table 18: Netherlands inflation, 2019-23
- Table 19: Netherlands consumer price index (absolute), 2019-23
- Table 20: Netherlands exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Netherlands broadcasting & cable tv market value: \$ billion, 2018-23

Figure 2: Netherlands broadcasting & cable tv market category segmentation: \$ billion, 2018-2023

Figure 3: Netherlands broadcasting & cable tv market geography segmentation: % share, by value, 2023

Figure 4: Netherlands broadcasting & cable tv market value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the broadcasting & cable tv market in the Netherlands, 2023

Figure 6: Drivers of buyer power in the broadcasting & cable tv market in the Netherlands, 2023

Figure 7: Drivers of supplier power in the broadcasting & cable tv market in the Netherlands, 2023

Figure 8: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in the Netherlands, 2023

Figure 9: Factors influencing the threat of substitutes in the broadcasting & cable tv market in the Netherlands, 2023

Figure 10: Drivers of degree of rivalry in the broadcasting & cable tv market in the Netherlands, 2023

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