

Broadcasting & Cable TV in Indonesia

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Abstracts

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Summary

Broadcasting & Cable TV in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Broadcasting & cable TV market consists of all terrestrial, cable, and satellite broadcasters of digital and analog television programming. The market value represents the revenues generated by market players in a specific year.

The Indonesian broadcasting & cable TV market recorded revenues of \$14.7 billion in 2023, representing a compound annual growth rate (CAGR) of 4.0% between 2018 and 2023.

The TV advertising segment accounted for the market's largest proportion in 2023, with total revenues of \$12.7 billion, equivalent to 86.3% of the market's overall value.

In 2023, the revenue of the Indonesian broadcasting & cable TV market witnessed an annual growth of 5.1% due to the rise in Pay TV subscriptions. According to GlobalData, in 2023, the total Pay TV subscriptions in Indonesia reached 25.6 million.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the broadcasting & cable tv market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in Indonesia

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia broadcasting & cable tv market with five year forecasts

Reasons to Buy

What was the size of the Indonesia broadcasting & cable tv market by value in 2023?

What will be the size of the Indonesia broadcasting & cable tv market in 2028?

What factors are affecting the strength of competition in the Indonesia broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's broadcasting & cable tv market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the key market players?
- 7.2. What strategies do the key market players follow?
- 7.3. What are the most recent developments in the market?

8 COMPANY PROFILES

- 8.1. PT. Global Mediacom Tbk
- 8.2. PT Elang Mahkota Teknologi Tbk

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Indonesia broadcasting & cable tv market value: \$ billion, 2018-23

Table 2: Indonesia broadcasting & cable tv market category segmentation: % share, by value, 2018-2023

Table 3: Indonesia broadcasting & cable tv market category segmentation: \$ billion, 2018-2023

Table 4: Indonesia broadcasting & cable tv market geography segmentation: \$ billion, 2023

Table 5: Indonesia broadcasting & cable tv market value forecast: \$ billion, 2023-28

Table 6: Televisi Republik Indonesia: key facts

Table 7: Televisi Republik Indonesia: Key Employees

Table 8: PT. Global Mediacom Tbk: key facts

Table 9: PT. Global Mediacom Tbk: Annual Financial Ratios

Table 10: PT. Global Mediacom Tbk: Key Employees

Table 11: PT Elang Mahkota Teknologi Tbk: key facts

Table 12: PT Elang Mahkota Teknologi Tbk: Annual Financial Ratios

Table 13: PT Elang Mahkota Teknologi Tbk: Key Employees

Table 14: Indonesia size of population (million), 2019-23

Table 15: Indonesia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 16: Indonesia gdp (current prices, \$ billion), 2019-23

Table 17: Indonesia inflation, 2019-23

Table 18: Indonesia consumer price index (absolute), 2019-23

Table 19: Indonesia exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia broadcasting & cable tv market value: \$ billion, 2018-23

Figure 2: Indonesia broadcasting & cable tv market category segmentation: \$ billion, 2018-2023

Figure 3: Indonesia broadcasting & cable tv market geography segmentation: % share, by value, 2023

Figure 4: Indonesia broadcasting & cable tv market value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the broadcasting & cable tv market in Indonesia, 2023

Figure 6: Drivers of buyer power in the broadcasting & cable tv market in Indonesia, 2023

Figure 7: Drivers of supplier power in the broadcasting & cable tv market in Indonesia, 2023

Figure 8: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in Indonesia, 2023

Figure 9: Factors influencing the threat of substitutes in the broadcasting & cable tv market in Indonesia, 2023

Figure 10: Drivers of degree of rivalry in the broadcasting & cable tv market in Indonesia, 2023

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