

Broadcasting & Cable TV BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

<https://marketpublishers.com/r/B5360DE0CC4EN.html>

Date: July 2024

Pages: 294

Price: US\$ 995.00 (Single User License)

ID: B5360DE0CC4EN

Abstracts

Broadcasting & Cable TV BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Summary

The BRIC Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the broadcasting & cable tv industry and had a total market value of \$90.3 billion in 2023. China was the fastest growing country with a CAGR of 3.9% over the 2019-23 period.

Within the broadcasting & cable tv industry, China is the leading country among the BRIC nations with market revenues of \$65.8 billion in 2023. This was followed by India, Brazil and Russia with a value of \$8.8, \$8.4, and \$7.3 billion, respectively.

China is expected to lead the broadcasting & cable tv industry in the BRIC nations with a value of \$68.3 billion in 2028, followed by Brazil, India, Russia with expected values of \$9.3, \$9.0 and \$8.4 billion, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC broadcasting & cable tv market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC broadcasting & cable tv market

Leading company profiles reveal details of key broadcasting & cable tv market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC broadcasting & cable tv market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

What was the size of the BRIC broadcasting & cable tv market by value in 2023?

What will be the size of the BRIC broadcasting & cable tv market in 2028?

What factors are affecting the strength of competition in the BRIC broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC broadcasting & cable tv market?

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