

# Britvic Plc - Company Profile and SWOT Analysis

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## Abstracts

Britvic Plc %li%Company Profile and SWOT Analysis

### Summary

Britvic Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Britvic Plc (Britvic) is a manufacturer and marketer of soft drinks. The company's product portfolio includes energy drinks, packaged water, carbonates, syrups, juice, squash, and sparkling soda. Britvic markets its products under Robinsons, Gatorade, Drench, Ballygowan, Tango, J2O, MiWadi, Pressade, Fruit Shoot, Cidona, Teisseire, Fruite, Robinsons Fruit Cordial, Club, and TK brand names. Through its licensing agreements with PepsiCo, Britvic produces and markets soft drink brands, such as Pepsi MAX, 7UP, SoBe, and Mountain Dew. The company has business operations in Ireland, the UK, France, the US, the Netherlands, Singapore, and Brazil. Britvic is headquartered in Hemel Hempstead, Hertfordshire, the UK.

### Scope

Detailed information on Britvic Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Britvic Plc in the form of a SWOT analysis

An in-depth view of the business model of Britvic Plc including a breakdown and examination of key business segments

Intelligence on Britvic Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Britvic Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of Britvic Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Britvic Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Britvic Plc's business structure, strategy and prospects.

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