

British American Tobacco (Malaysia) Bhd - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/B6B3A13FDA87EN.html>

Date: April 2024

Pages: 30

Price: US\$ 175.00 (Single User License)

ID: B6B3A13FDA87EN

Abstracts

British American Tobacco (Malaysia) Bhd %li%Company Profile and SWOT Analysis

Summary

British American Tobacco (Malaysia) Bhd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

British American Tobacco (Malaysia) Bhd (BAT Malaysia), a subsidiary of British American Tobacco plc, is a manufacturer, distributor, and marketer of tobacco products. The company's products portfolio includes wide range of cigarettes, vapour products, pipe tobaccos and cigars. BAT Malaysia markets its products under various brands such as Dunhill, Peter Stuyvesant, and Rothmans. BAT Malaysia operates cigarette factory, distribution facilities and branch offices in Pnenang, Ipoh, Kuala Lumpur, Selangor, Melaka, Johor Bahru, Kuantan, Kota Bharu, Kota Kinabalu, and Kuching. Through its subsidiary, the company operates in Malaysia. BAT Malaysia is headquartered in Kuala Lumpur, Malaysia.

Scope

Detailed information on British American Tobacco (Malaysia) Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting British American Tobacco (Malaysia) Bhd in the form of a SWOT analysis

An in-depth view of the business model of British American Tobacco (Malaysia) Bhd including a breakdown and examination of key business segments

Intelligence on British American Tobacco (Malaysia) Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about British American Tobacco (Malaysia) Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of British American Tobacco (Malaysia) Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess British American Tobacco (Malaysia) Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on British American Tobacco (Malaysia) Bhd's business structure, strategy and prospects.

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