

# Bristol-Myers Squibb Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Bristol-Myers Squibb Company %li%Strategy, SWOT and Corporate Finance Report

### Summary

Bristol-Myers Squibb Company %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Bristol-Myers Squibb Company (BMS or 'the company') is a global biopharmaceutical company. The company is involved in the discovery, development, licensing, manufacturing, marketing, distribution, and sale of innovative medicines. It develops medicines in various therapeutic areas that primarily include cardiovascular and oncology. BMS markets its products under Baraclude, Sustiva, Reyataz, Plavix, Pomalyst, Sustiva, Reblozyl, Opdivo, Eliquis, Orencia, Sprycel, Yervoy, and Empliciti brand names. The company sells products worldwide to wholesalers, retail pharmacies, hospitals, and government entities. It has business presence across the Americas, Europe, and other regions of the world. The company is headquartered in New York City, New York, the US.

### Scope

Detailed information on Bristol-Myers Squibb Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bristol-Myers Squibb Company in the form of a SWOT analysis

An in-depth view of the business model of Bristol-Myers Squibb Company including a breakdown and examination of key business segments

Intelligence on Bristol-Myers Squibb Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bristol-Myers Squibb Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Bristol-Myers Squibb Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bristol-Myers Squibb Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bristol-Myers Squibb Company's business structure, strategy and prospects.

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