

# Brinker International, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Brinker International, Inc. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Brinker International, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Brinker International, Inc. (Brinker or 'the company') owns, operates and franchises various restaurant brands. The company, through its restaurants offers customers with slow-smoked baby back ribs, appetizers, craft burgers, gourmet burgers, ribs and steaks, fajitas, salads, soups and chili, sandwiches, chicken crispers, guiltless grill, tacos, quesadillas, and hand-shaken margaritas. It offers appetizers, entrees with portions of pasta, chicken, seafood, veal and prime steaks, and desserts. The restaurants also offer a range of alcoholic beverages, including a selection of Handcrafted Classic Cocktails and premium wines, signature Margaritas and craft beers under Chili's, Chili's Too, Maggiano's and Maggiano's Little Italy brands. It also provides banquet facilities to host large parties, business or social events in its restaurants. The company has presence across Americas, Europe, Asia, the Middle East and Africa. Brinker is headquartered in Dallas, Texas, the US.

### SCOPE

Detailed information on Brinker International, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Brinker International, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Brinker International, Inc. including a breakdown and examination of key business segments

Intelligence on Brinker International, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Brinker International, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Brinker International, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Brinker International, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Brinker International, Inc.'s business structure, strategy and prospects.

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