

Bright Dairy and Food Co., Ltd. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Bright Dairy and Food Co., Ltd. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Bright Dairy and Food Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bright Dairy and Food Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Bright Dairy and Food Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Bright Dairy and Food Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bright Dairy and Food Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Bright Dairy and Food Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bright Dairy and Food Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bright Dairy and Food Co., Ltd.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Bright Dairy and Food Co., Ltd. (Bright Dairy) is a producer and distributor of milk and dairy products. The company's products portfolio include milk, ultra heat treated (UHT) milk, flavor milk, yogurt, milk powder, cheese and juice. These products are offered under Bright brand. It markets and distributes its products in domestic and overseas markets. Currently, the company supplies 1.15 million milk bottles every day in 14 cities throughout China, including 700,000 milk bottles in Shanghai. The company has grazing lands and operates research and development center, and dairy product processing facilities. Bright Dairy is headquartered in Shanghai, China

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COMPANIES MENTIONED

Bright Dairy and Food Co., Ltd.

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