

# Briggs and Stratton Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Briggs and Stratton Corporation %li%Strategy, SWOT and Corporate Finance Report

### Summary

Briggs & Stratton Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Briggs & Stratton Corporation (Briggs & Stratton or 'the company') is a designer and manufacturer of air-cooled gasoline engines for outdoor power equipment. It also manufactures and markets pressure washer, power generation, lawn and garden, job site products and turf care. The company markets these products under Briggs & Stratton, Simplicity, Snapper, Ferris, Allmand, Vanguard, Billy Goat, Branco and Victa brands. The company operates its manufacturing plants in Alabama, Georgia, Missouri, Wisconsin, New York, Nebraska and China. It has a parts distribution center in Menomonee Falls, Wisconsin, Netherlands. The company is headquartered in Wauwatosa, Wisconsin, the US.

### Scope

Detailed information on Briggs & Stratton Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Briggs & Stratton Corporation in the form of a SWOT analysis

An in-depth view of the business model of Briggs & Stratton Corporation including a breakdown and examination of key business segments

Intelligence on Briggs & Stratton Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Briggs & Stratton Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Briggs & Stratton Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Briggs & Stratton Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Briggs & Stratton Corporation's business structure, strategy and prospects.

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