

# Waterloo Brewing Ltd - Company Profile and SWOT Analysis

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## Abstracts

Waterloo Brewing Ltd %li%Company Profile and SWOT Analysis

### Summary

Waterloo Brewing Ltd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Waterloo Brewing Ltd (Waterloo) is a provider of alcoholic beverages. The company produces, markets, and distributes canned, bottled and draft premium beer. The company also manufactures and distributes coolers and ciders. Waterloo offers different varieties of beer including IPA, amber, dark, pilsner, grapefruit and craft beer. It commercializes products under Laker, Seagram, Landshark, and Margaritaville brand names. Waterloo distributes products through The Beer Store (TBS) and Liquor Control Board of Ontario (LCBO) and licensed bars and restaurants and grocery stores. The company distributes products in Atlantic Canada, Western Canada and the US. Waterloo is headquartered in Kitchener, Ontario, Canada.

### Scope

Detailed information on Waterloo Brewing Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Waterloo Brewing Ltd in the form of a SWOT analysis

An in-depth view of the business model of Waterloo Brewing Ltd including a breakdown and examination of key business segments

Intelligence on Waterloo Brewing Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Waterloo Brewing Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Waterloo Brewing Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Waterloo Brewing Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Waterloo Brewing Ltd's business structure, strategy and prospects.

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