

# **BRIC Countries (Brazil, Russia, India, China) Mobile Phones Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

BRIC Countries (Brazil, Russia, India, China) Mobile Phones Market Summary, Competitive Analysis and Forecast, 2017-2026

### **SUMMARY**

The BRIC Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the mobile phones industry and had a total market value of \$183.7 billion in 2021. China was the fastest growing country with a CAGR of -0.4% over the 2017-21 period.

Within the mobile phones industry, China is the leading country among the BRIC nations with market revenues of \$131.8 billion in 2021. This was followed by India, Russia and Brazil with a value of \$24.1, \$14.8, and \$13.0 billion, respectively.

China is expected to lead the mobile phones industry in the BRIC nations with a value of \$173.0 billion in 2026, followed by India, Brazil, Russia with expected values of \$24.2, \$18.8 and \$16.0 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC mobile phones market

Leading company profiles reveal details of key mobile phones market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC mobile phones market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC mobile phones market by value in 2021?

What will be the size of the BRIC mobile phones market in 2026?

What factors are affecting the strength of competition in the BRIC mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC mobile phones market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC MOBILE PHONES**

- 2.1. Industry Outlook

### **3 MOBILE PHONES IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market outlook
- 3.4. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 MOBILE PHONES IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market outlook
- 5.4. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 MOBILE PHONES IN INDIA**

- 7.1. Market Overview
- 7.2. Market Data

7.3. Market outlook

7.4. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

8.1. Country data

## **9 MOBILE PHONES IN RUSSIA**

9.1. Market Overview

9.2. Market Data

9.3. Market outlook

9.4. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

10.1. Country data

## **11 COMPANY PROFILES**

11.1. Telefonica, S.A.

11.2. America Movil, SA DE C.V.

11.3. TIM Participacoes SA (Inactive)

11.4. China Mobile Communications Group Co., Ltd

11.5. China Telecom Corporation Limited

11.6. China United Network Communications Ltd

11.7. Reliance Jio Infocomm Ltd

11.8. Bharti Airtel Limited

11.9. Bharat Sanchar Nigam Ltd

11.10. Mobile Telesystems PJSC

11.11. PJSC MegaFon

11.12. Beeline Russia

11.13. Rostelecom

## **12 APPENDIX**

12.1. Methodology

12.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: BRIC mobile phones industry, revenue(\$bn), 2017-26
Table 2: BRIC mobile phones industry, revenue(\$bn), 2017-21
Table 3: BRIC mobile phones industry, revenue(\$bn), 2021-26
Table 4: Brazil mobile phones market value: \$ billion, 2017-21
Table 5: Brazil mobile phones market volume: Average MOU, 2017-21
Table 6: Brazil mobile phones market value forecast: \$ billion, 2021-26
Table 7: Brazil mobile phones market volume forecast: Average MOU, 2021-26
Table 8: Brazil size of population (million), 2017-21
Table 9: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
Table 10: Brazil gdp (current prices, \$ billion), 2017-21
Table 11: Brazil inflation, 2017-21
Table 12: Brazil consumer price index (absolute), 2017-21
Table 13: Brazil exchange rate, 2017-21
Table 14: China mobile phones market value: \$ billion, 2017-21
Table 15: China mobile phones market volume: Average MOU, 2017-21
Table 16: China mobile phones market value forecast: \$ billion, 2021-26
Table 17: China mobile phones market volume forecast: Average MOU, 2021-26
Table 18: China size of population (million), 2017-21
Table 19: China gdp (constant 2005 prices, \$ billion), 2017-21
Table 20: China gdp (current prices, \$ billion), 2017-21
Table 21: China inflation, 2017-21
Table 22: China consumer price index (absolute), 2017-21
Table 23: China exchange rate, 2017-21
Table 24: India mobile phones market value: \$ billion, 2017-21
Table 25: India mobile phones market volume: Average MOU, 2017-21
Table 26: India mobile phones market value forecast: \$ billion, 2021-26
Table 27: India mobile phones market volume forecast: Average MOU, 2021-26
Table 28: India size of population (million), 2017-21
Table 29: India gdp (constant 2005 prices, \$ billion), 2017-21
Table 30: India gdp (current prices, \$ billion), 2017-21
Table 31: India inflation, 2017-21
Table 32: India consumer price index (absolute), 2017-21
Table 33: India exchange rate, 2017-21
Table 34: Russia mobile phones market value: \$ billion, 2017-21
Table 35: Russia mobile phones market volume: Average MOU, 2017-21

Table 36: Russia mobile phones market value forecast: \$ billion, 2021-26
Table 37: Russia mobile phones market volume forecast: Average MOU, 2021-26
Table 38: Russia size of population (million), 2017-21
Table 39: Russia gdp (constant 2005 prices, \$ billion), 2017-21
Table 40: Russia gdp (current prices, \$ billion), 2017-21
Table 41: Russia inflation, 2017-21
Table 42: Russia consumer price index (absolute), 2017-21
Table 43: Russia exchange rate, 2017-21
Table 44: Telefonica, S.A.: key facts
Table 45: Telefonica, S.A.: Annual Financial Ratios
Table 46: Telefonica, S.A.: Key Employees
Table 47: Telefonica, S.A.: Key Employees Continued
Table 48: America Movil, SA DE C.V.: key facts
Table 49: America Movil, SA DE C.V.: Annual Financial Ratios
Table 50: America Movil, SA DE C.V.: Key Employees
Table 51: America Movil, SA DE C.V.: Key Employees Continued
Table 52: TIM Participacoes SA (Inactive): key facts
Table 53: TIM Participacoes SA (Inactive): Key Employees
Table 54: China Mobile Communications Group Co., Ltd: key facts
Table 55: China Mobile Communications Group Co., Ltd: Key Employees
Table 56: China Telecom Corporation Limited: key facts
Table 57: China Telecom Corporation Limited: Annual Financial Ratios
Table 58: China Telecom Corporation Limited: Key Employees
Table 59: China United Network Communications Ltd: key facts
Table 60: China United Network Communications Ltd: Annual Financial Ratios
Table 61: China United Network Communications Ltd: Key Employees
Table 62: Reliance Jio Infocomm Ltd: key facts
Table 63: Reliance Jio Infocomm Ltd: Key Employees
Table 64: Bharti Airtel Limited: key facts
Table 65: Bharti Airtel Limited: Annual Financial Ratios
Table 66: Bharti Airtel Limited: Key Employees
Table 67: Bharti Airtel Limited: Key Employees Continued
Table 68: Bharat Sanchar Nigam Ltd: key facts
Table 69: Bharat Sanchar Nigam Ltd: Key Employees
Table 70: Mobile Telesystems PJSC: key facts

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC mobile phones industry, revenue(\$bn), 2017-26
- Figure 2: BRIC mobile phones industry, revenue(\$bn), 2017-21
- Figure 3: BRIC mobile phones industry, revenue(\$bn), 2021-26
- Figure 4: Brazil mobile phones market value: \$ billion, 2017-21
- Figure 5: Brazil mobile phones market volume: Average MOU, 2017-21
- Figure 6: Brazil mobile phones market value forecast: \$ billion, 2021-26
- Figure 7: Brazil mobile phones market volume forecast: Average MOU, 2021-26
- Figure 8: Forces driving competition in the mobile phones market in Brazil, 2021
- Figure 9: Drivers of buyer power in the mobile phones market in Brazil, 2021
- Figure 10: Drivers of supplier power in the mobile phones market in Brazil, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the mobile phones market in Brazil, 2021
- Figure 12: Factors influencing the threat of substitutes in the mobile phones market in Brazil, 2021
- Figure 13: Drivers of degree of rivalry in the mobile phones market in Brazil, 2021
- Figure 14: China mobile phones market value: \$ billion, 2017-21
- Figure 15: China mobile phones market volume: Average MOU, 2017-21
- Figure 16: China mobile phones market value forecast: \$ billion, 2021-26
- Figure 17: China mobile phones market volume forecast: Average MOU, 2021-26
- Figure 18: Forces driving competition in the mobile phones market in China, 2021
- Figure 19: Drivers of buyer power in the mobile phones market in China, 2021
- Figure 20: Drivers of supplier power in the mobile phones market in China, 2021
- Figure 21: Factors influencing the likelihood of new entrants in the mobile phones market in China, 2021
- Figure 22: Factors influencing the threat of substitutes in the mobile phones market in China, 2021
- Figure 23: Drivers of degree of rivalry in the mobile phones market in China, 2021
- Figure 24: India mobile phones market value: \$ billion, 2017-21
- Figure 25: India mobile phones market volume: Average MOU, 2017-21
- Figure 26: India mobile phones market value forecast: \$ billion, 2021-26
- Figure 27: India mobile phones market volume forecast: Average MOU, 2021-26
- Figure 28: Forces driving competition in the mobile phones market in India, 2021
- Figure 29: Drivers of buyer power in the mobile phones market in India, 2021
- Figure 30: Drivers of supplier power in the mobile phones market in India, 2021
- Figure 31: Factors influencing the likelihood of new entrants in the mobile phones

market in India, 2021

Figure 32: Factors influencing the threat of substitutes in the mobile phones market in India, 2021

Figure 33: Drivers of degree of rivalry in the mobile phones market in India, 2021

Figure 34: Russia mobile phones market value: \$ billion, 2017-21

Figure 35: Russia mobile phones market volume: Average MOU, 2017-21

Figure 36: Russia mobile phones market value forecast: \$ billion, 2021-26

Figure 37: Russia mobile phones market volume forecast: Average MOU, 2021-26

Figure 38: Forces driving competition in the mobile phones market in Russia, 2021

Figure 39: Drivers of buyer power in the mobile phones market in Russia, 2021

Figure 40: Drivers of supplier power in the mobile phones market in Russia, 2021

Figure 41: Factors influencing the likelihood of new entrants in the mobile phones market in Russia, 2021

Figure 42: Factors influencing the threat of substitutes in the mobile phones market in Russia, 2021

Figure 43: Drivers of degree of rivalry in the mobile phones market in Russia, 2021



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