

BRIC Countries (Brazil, Russia, India, China) Haircare - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/B47BBA2DFD0AEN.html>

Date: February 2022

Pages: 117

Price: US\$ 995.00 (Single User License)

ID: B47BBA2DFD0AEN

Abstracts

BRIC Countries (Brazil, Russia, India, China) Haircare - Market @Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The BRIC Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the haircare industry and had a total market value of \$22,346.4 million in 2020. India was the fastest growing country with a CAGR of 9.2% over the 2016-20 period.

Within the haircare industry, China is the leading country among the BRIC nations with market revenues of \$11,627.9 million in 2020. This was followed by Brazil, India and Russia with a value of \$5,021.8, \$4,318.9, and \$1,377.9 million, respectively.

China is expected to lead the haircare industry in the BRIC nations with a value of \$12,784.6 million in 2025, followed by India, Brazil, Russia with expected values of \$6,669.8, \$5,353.4 and \$1,714.9 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC haircare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC haircare market

Leading company profiles reveal details of key haircare market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC haircare market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC haircare market by value in 2020?

What will be the size of the BRIC haircare market in 2025?

What factors are affecting the strength of competition in the BRIC haircare market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC haircare market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC HAIRCARE

- 2.1. Industry Outlook

3 HAIRCARE IN BRAZIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 HAIRCARE IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 HAIRCARE IN INDIA

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 HAIRCARE IN RUSSIA

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

10 MACROECONOMIC INDICATORS

- 10.1. Country data

11 COMPANY PROFILES

12 APPENDIX

- 12.1. Methodology
- 12.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BRIC haircare industry, revenue(\$m), 2016-25
- Table 2: BRIC haircare industry, revenue(\$m), 2016-20
- Table 3: BRIC haircare industry, revenue(\$m), 2020-25
- Table 4: Brazil haircare market value: \$ million, 2016-20
- Table 5: Brazil haircare market volume: million units, 2016-20
- Table 6: Brazil haircare market category segmentation: \$ million, 2020
- Table 7: Brazil haircare market geography segmentation: \$ million, 2020
- Table 8: Brazil haircare market share: % share, by value, 2020
- Table 9: Brazil haircare market distribution: % share, by value, 2020
- Table 10: Brazil haircare market value forecast: \$ million, 2020-25
- Table 11: Brazil haircare market volume forecast: million units, 2020-25
- Table 12: Brazil size of population (million), 2016-20
- Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 14: Brazil gdp (current prices, \$ billion), 2016-20
- Table 15: Brazil inflation, 2016-20
- Table 16: Brazil consumer price index (absolute), 2016-20
- Table 17: Brazil exchange rate, 2016-20
- Table 18: China haircare market value: \$ million, 2016-20
- Table 19: China haircare market volume: million units, 2016-20
- Table 20: China haircare market category segmentation: \$ million, 2020
- Table 21: China haircare market geography segmentation: \$ million, 2020
- Table 22: China haircare market share: % share, by value, 2020
- Table 23: China haircare market distribution: % share, by value, 2020
- Table 24: China haircare market value forecast: \$ million, 2020-25
- Table 25: China haircare market volume forecast: million units, 2020-25
- Table 26: China size of population (million), 2016-20
- Table 27: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 28: China gdp (current prices, \$ billion), 2016-20
- Table 29: China inflation, 2016-20
- Table 30: China consumer price index (absolute), 2016-20
- Table 31: China exchange rate, 2016-20
- Table 32: India haircare market value: \$ million, 2016-20
- Table 33: India haircare market volume: million units, 2016-20
- Table 34: India haircare market category segmentation: \$ million, 2020
- Table 35: India haircare market geography segmentation: \$ million, 2020

Table 36: India haircare market share: % share, by value, 2020

Table 37: India haircare market distribution: % share, by value, 2020

Table 38: India haircare market value forecast: \$ million, 2020-25

Table 39: India haircare market volume forecast: million units, 2020-25

Table 40: India size of population (million), 2016-20

Table 41: India gdp (constant 2005 prices, \$ billion), 2016-20

Table 42: India gdp (current prices, \$ billion), 2016-20

Table 43: India inflation, 2016-20

Table 44: India consumer price index (absolute), 2016-20

Table 45: India exchange rate, 2016-20

Table 46: Russia haircare market value: \$ million, 2016-20

Table 47: Russia haircare market volume: million units, 2016-20

Table 48: Russia haircare market category segmentation: \$ million, 2020

Table 49: Russia haircare market geography segmentation: \$ million, 2020

Table 50: Russia haircare market share: % share, by value, 2020

Table 51: Russia haircare market distribution: % share, by value, 2020

Table 52: Russia haircare market value forecast: \$ million, 2020-25

Table 53: Russia haircare market volume forecast: million units, 2020-25

Table 54: Russia size of population (million), 2016-20

Table 55: Russia gdp (constant 2005 prices, \$ billion), 2016-20

Table 56: Russia gdp (current prices, \$ billion), 2016-20

Table 57: Russia inflation, 2016-20

Table 58: Russia consumer price index (absolute), 2016-20

Table 59: Russia exchange rate, 2016-20

Table 60: L'Oreal SA: key facts

Table 61: L'Oreal SA: Annual Financial Ratios

Table 62: L'Oreal SA: Key Employees

Table 63: L'Oreal SA: Key Employees Continued

Table 64: Coty Inc.: key facts

Table 65: Coty Inc.: Annual Financial Ratios

Table 66: Coty Inc.: Key Employees

Table 67: Coty Inc.: Key Employees Continued

Table 68: Beiersdorf AG: key facts

Table 69: Beiersdorf AG: Annual Financial Ratios

Table 70: Beiersdorf AG: Key Employees

Table 71: Marico Ltd: key facts

Table 72: Marico Ltd: Annual Financial Ratios

Table 73: Marico Ltd: Key Employees

Table 74: Dabur India Limited: key facts

Table 75: Dabur India Limited: Annual Financial Ratios

Table 76: Dabur India Limited: Key Employees

Table 77: Henkel AG & Co. KGaA: key facts

Table 78: Henkel AG & Co. KGaA: Annual Financial Ratios

Table 79: Henkel AG & Co. KGaA: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC haircare industry, revenue(\$m), 2016-25
- Figure 2: BRIC haircare industry, revenue(\$m), 2016-20
- Figure 3: BRIC haircare industry, revenue(\$m), 2020-25
- Figure 4: Brazil haircare market value: \$ million, 2016-20
- Figure 5: Brazil haircare market volume: million units, 2016-20
- Figure 6: Brazil haircare market category segmentation: % share, by value, 2020
- Figure 7: Brazil haircare market geography segmentation: % share, by value, 2020
- Figure 8: Brazil haircare market share: % share, by value, 2020
- Figure 9: Brazil haircare market distribution: % share, by value, 2020
- Figure 10: Brazil haircare market value forecast: \$ million, 2020-25
- Figure 11: Brazil haircare market volume forecast: million units, 2020-25
- Figure 12: Forces driving competition in the haircare market in Brazil, 2020
- Figure 13: Drivers of buyer power in the haircare market in Brazil, 2020
- Figure 14: Drivers of supplier power in the haircare market in Brazil, 2020
- Figure 15: Factors influencing the likelihood of new entrants in the haircare market in Brazil, 2020
- Figure 16: Factors influencing the threat of substitutes in the haircare market in Brazil, 2020
- Figure 17: Drivers of degree of rivalry in the haircare market in Brazil, 2020
- Figure 18: China haircare market value: \$ million, 2016-20
- Figure 19: China haircare market volume: million units, 2016-20
- Figure 20: China haircare market category segmentation: % share, by value, 2020
- Figure 21: China haircare market geography segmentation: % share, by value, 2020
- Figure 22: China haircare market share: % share, by value, 2020
- Figure 23: China haircare market distribution: % share, by value, 2020
- Figure 24: China haircare market value forecast: \$ million, 2020-25
- Figure 25: China haircare market volume forecast: million units, 2020-25
- Figure 26: Forces driving competition in the haircare market in China, 2020
- Figure 27: Drivers of buyer power in the haircare market in China, 2020
- Figure 28: Drivers of supplier power in the haircare market in China, 2020
- Figure 29: Factors influencing the likelihood of new entrants in the haircare market in China, 2020
- Figure 30: Factors influencing the threat of substitutes in the haircare market in China, 2020
- Figure 31: Drivers of degree of rivalry in the haircare market in China, 2020

- Figure 32: India haircare market value: \$ million, 2016-20
- Figure 33: India haircare market volume: million units, 2016-20
- Figure 34: India haircare market category segmentation: % share, by value, 2020
- Figure 35: India haircare market geography segmentation: % share, by value, 2020
- Figure 36: India haircare market share: % share, by value, 2020
- Figure 37: India haircare market distribution: % share, by value, 2020
- Figure 38: India haircare market value forecast: \$ million, 2020-25
- Figure 39: India haircare market volume forecast: million units, 2020-25
- Figure 40: Forces driving competition in the haircare market in India, 2020
- Figure 41: Drivers of buyer power in the haircare market in India, 2020
- Figure 42: Drivers of supplier power in the haircare market in India, 2020
- Figure 43: Factors influencing the likelihood of new entrants in the haircare market in India, 2020
- Figure 44: Factors influencing the threat of substitutes in the haircare market in India, 2020
- Figure 45: Drivers of degree of rivalry in the haircare market in India, 2020
- Figure 46: Russia haircare market value: \$ million, 2016-20
- Figure 47: Russia haircare market volume: million units, 2016-20
- Figure 48: Russia haircare market category segmentation: % share, by value, 2020
- Figure 49: Russia haircare market geography segmentation: % share, by value, 2020
- Figure 50: Russia haircare market share: % share, by value, 2020
- Figure 51: Russia haircare market distribution: % share, by value, 2020
- Figure 52: Russia haircare market value forecast: \$ million, 2020-25
- Figure 53: Russia haircare market volume forecast: million units, 2020-25
- Figure 54: Forces driving competition in the haircare market in Russia, 2020
- Figure 55: Drivers of buyer power in the haircare market in Russia, 2020
- Figure 56: Drivers of supplier power in the haircare market in Russia, 2020

I would like to order

Product name: BRIC Countries (Brazil, Russia, India, China) Haircare - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/B47BBA2DFD0AEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B47BBA2DFD0AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

