

# **BRIC Countries (Brazil, Russia, India, China) Fragrances Market Summary, Competitive Analysis and Forecast, 2016-2025**

<https://marketpublishers.com/r/B662446C67CCEN.html>

Date: April 2022

Pages: 112

Price: US\$ 995.00 (Single User License)

ID: B662446C67CCEN

## **Abstracts**

BRIC Countries (Brazil, Russia, India, China) Fragrances Market @Summary, Competitive Analysis and Forecast, 2016-2025

### **SUMMARY**

The BRIC Fragrances industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the fragrances industry and had a total market value of \$6,836.9 million in 2020. China was the fastest growing country with a CAGR of 11.9% over the 2016-20 period.

Within the fragrances industry, Brazil is the leading country among the BRIC nations with market revenues of \$3,676.1 million in 2020. This was followed by Russia, China and India with a value of \$1,492.7, \$1,304.1, and \$364.0 million, respectively.

Brazil is expected to lead the fragrances industry in the BRIC nations with a value of \$4,186.3 million in 2025, followed by Russia, China, India with expected values of \$2,230.4, \$1,892.2 and \$649.2 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC fragrances market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC fragrances market

Leading company profiles reveal details of key fragrances market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC fragrances market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC fragrances market by value in 2020?

What will be the size of the BRIC fragrances market in 2025?

What factors are affecting the strength of competition in the BRIC fragrances market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC fragrances market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC FRAGRANCES**

- 2.1. Industry Outlook

### **3 FRAGRANCES IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 FRAGRANCES IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 FRAGRANCES IN INDIA**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 FRAGRANCES IN RUSSIA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 COMPANY PROFILES**

- 11.1. Natura & Co Holding SA
- 11.2. Grupo Boticario
- 11.3. Puig, S.L.
- 11.4. L'Oreal SA
- 11.5. Coty Inc.
- 11.6. Unilever Plc.
- 11.7. Oriflame Holding AG
- 11.8. LVMH Moet Hennessy Louis Vuitton SA
- 11.9. Chanel S.A.

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1 BRIC fragrances industry, revenue(\$m), 2016-25
- Table 2: B BRIC fragrances industry, revenue(\$m), 2016-20
- Table 3: BRIC fragrances industry, revenue(\$m), 2020-25
- Table 4: Brazil fragrances market value: \$ million, 2016-20
- Table 5: Brazil fragrances market volume: million units, 2016-20
- Table 6: Brazil fragrances market category segmentation: \$ million, 2020
- Table 7: Brazil fragrances market geography segmentation: \$ million, 2020
- Table 8: Brazil fragrances market share: % share, by value, 2020
- Table 9: Brazil fragrances market distribution: % share, by value, 2020
- Table 10: Brazil fragrances market value forecast: \$ million, 2020-25
- Table 11: Brazil fragrances market volume forecast: million units, 2020-25
- Table 12: Brazil size of population (million), 2016-20
- Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 14: Brazil gdp (current prices, \$ billion), 2016-20
- Table 15: Brazil inflation, 2016-20
- Table 16: Brazil consumer price index (absolute), 2016-20
- Table 17: Brazil exchange rate, 2016-20
- Table 18: China fragrances market value: \$ million, 2016-20
- Table 19: China fragrances market volume: million units, 2016-20
- Table 20: China fragrances market category segmentation: \$ million, 2020
- Table 21: China fragrances market geography segmentation: \$ million, 2020
- Table 22: China fragrances market share: % share, by value, 2020
- Table 23: China fragrances market distribution: % share, by value, 2020
- Table 24: China fragrances market value forecast: \$ million, 2020-25
- Table 25: China fragrances market volume forecast: million units, 2020-25
- Table 26: China size of population (million), 2016-20
- Table 27: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 28: China gdp (current prices, \$ billion), 2016-20
- Table 29: China inflation, 2016-20
- Table 30: China consumer price index (absolute), 2016-20
- Table 31: China exchange rate, 2016-20
- Table 32: India fragrances market value: \$ million, 2016-20
- Table 33: India fragrances market volume: million units, 2016-20
- Table 34: India fragrances market category segmentation: \$ million, 2020
- Table 35: India fragrances market geography segmentation: \$ million, 2020

Table 36: India fragrances market share: % share, by value, 2020

Table 37: India fragrances market distribution: % share, by value, 2020

Table 38: India fragrances market value forecast: \$ million, 2020-25

Table 39: India fragrances market volume forecast: million units, 2020-25

Table 40: India size of population (million), 2016-20

Table 41: India gdp (constant 2005 prices, \$ billion), 2016-20

Table 42: India gdp (current prices, \$ billion), 2016-20

Table 43: India inflation, 2016-20

Table 44: India consumer price index (absolute), 2016-20

Table 45: India exchange rate, 2016-20

Table 46: Russia fragrances market value: \$ million, 2016-20

Table 47: Russia fragrances market volume: million units, 2016-20

Table 48: Russia fragrances market category segmentation: \$ million, 2020

Table 49: Russia fragrances market geography segmentation: \$ million, 2020

Table 50: Russia fragrances market share: % share, by value, 2020

Table 51: Russia fragrances market distribution: % share, by value, 2020

Table 52: Russia fragrances market value forecast: \$ million, 2020-25

Table 53: Russia fragrances market volume forecast: million units, 2020-25

Table 54: Russia size of population (million), 2016-20

Table 55: Russia gdp (constant 2005 prices, \$ billion), 2016-20

Table 56: Russia gdp (current prices, \$ billion), 2016-20

Table 57: Russia inflation, 2016-20

Table 58: Russia consumer price index (absolute), 2016-20

Table 59: Russia exchange rate, 2016-20

Table 60: Natura & Co Holding SA: key facts

Table 61: Natura & Co Holding SA: Annual Financial Ratios

Table 62: Natura & Co Holding SA: Key Employees

Table 63: Grupo Boticario: key facts

Table 64: Grupo Boticario: Key Employees

Table 65: Puig, S.L.: key facts

Table 66: Puig, S.L.: Key Employees

Table 67: L'Oreal SA: key facts

Table 68: L'Oreal SA: Annual Financial Ratios

Table 69: L'Oreal SA: Key Employees

Table 70: L'Oreal SA: Key Employees Continued

Table 71: Coty Inc.: key facts

Table 72: Coty Inc.: Annual Financial Ratios

Table 73: Coty Inc.: Key Employees

Table 74: Coty Inc.: Key Employees Continued

Table 75: Unilever Plc.: key facts

Table 76: Unilever Plc.: Annual Financial Ratios

Table 77: Unilever Plc.: Key Employees

Table 78: Oriflame Holding AG: key facts

Table 79: Oriflame Holding AG: Key Employees

Table 80: LVMH Moet Hennessy Louis Vuitton SA: key facts

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC fragrances industry, revenue(\$m), 2016-25
- Figure 2: BRIC fragrances industry, revenue(\$m), 2016-20
- Figure 3: BRIC fragrances industry, revenue(\$m), 2020-25
- Figure 4: Brazil fragrances market value: \$ million, 2016-20
- Figure 5: Brazil fragrances market volume: million units, 2016-20
- Figure 6: Brazil fragrances market category segmentation: % share, by value, 2020
- Figure 7: Brazil fragrances market geography segmentation: % share, by value, 2020
- Figure 8: Brazil fragrances market share: % share, by value, 2020
- Figure 9: Brazil fragrances market distribution: % share, by value, 2020
- Figure 10: Brazil fragrances market value forecast: \$ million, 2020-25
- Figure 11: Brazil fragrances market volume forecast: million units, 2020-25
- Figure 12: Forces driving competition in the fragrances market in Brazil, 2020
- Figure 13: Drivers of buyer power in the fragrances market in Brazil, 2020
- Figure 14: Drivers of supplier power in the fragrances market in Brazil, 2020
- Figure 15: Factors influencing the likelihood of new entrants in the fragrances market in Brazil, 2020
- Figure 16: Factors influencing the threat of substitutes in the fragrances market in Brazil, 2020
- Figure 17: Drivers of degree of rivalry in the fragrances market in Brazil, 2020
- Figure 18: China fragrances market value: \$ million, 2016-20
- Figure 19: China fragrances market volume: million units, 2016-20
- Figure 20: China fragrances market category segmentation: % share, by value, 2020
- Figure 21: China fragrances market geography segmentation: % share, by value, 2020
- Figure 22: China fragrances market share: % share, by value, 2020
- Figure 23: China fragrances market distribution: % share, by value, 2020
- Figure 24: China fragrances market value forecast: \$ million, 2020-25
- Figure 25: China fragrances market volume forecast: million units, 2020-25
- Figure 26: Forces driving competition in the fragrances market in China, 2020
- Figure 27: Drivers of buyer power in the fragrances market in China, 2020
- Figure 28: Drivers of supplier power in the fragrances market in China, 2020
- Figure 29: Factors influencing the likelihood of new entrants in the fragrances market in China, 2020
- Figure 30: Factors influencing the threat of substitutes in the fragrances market in China, 2020
- Figure 31: Drivers of degree of rivalry in the fragrances market in China, 2020



Figure 32: India fragrances market value: \$ million, 2016-20

Figure 33: India fragrances market volume: million units, 2016-20

Figure 34: India fragrances market category segmentation: % share, by value, 2020

Figure 35: India fragrances market geography segmentation: % share, by value, 2020

Figure 36: India fragrances market share: % share, by value, 2020

Figure 37: India fragrances market distribution: % share, by value, 2020

Figure 38: India fragrances market value forecast: \$ million, 2020-25

Figure 39: India fragrances market volume forecast: million units, 2020-25

Figure 40: Forces driving competition in the fragrances market in India, 2020

Figure 41: Drivers of buyer power in the fragrances market in India, 2020

Figure 42: Drivers of supplier power in the fragrances market in India, 2020

Figure 43: Factors influencing the likelihood of new entrants in the fragrances market in India, 2020

Figure 44: Factors influencing the threat of substitutes in the fragrances market in India, 2020

Figure 45: Drivers of degree of rivalry in the fragrances market in India, 2020

Figure 46: Russia fragrances market value: \$ million, 2016-20

Figure 47: Russia fragrances market volume: million units, 2016-20

Figure 48: Russia fragrances market category segmentation: % share, by value, 2020

Figure 49: Russia fragrances market geography segmentation: % share, by value, 2020

Figure 50: Russia fragrances market share: % share, by value, 2020

Figure 51: Russia fragrances market distribution: % share, by value, 2020

Figure 52: Russia fragrances market value forecast: \$ million, 2020-25

Figure 53: Russia fragrances market volume forecast: million units, 2020-25

Figure 54: Forces driving competition in the fragrances market in Russia, 2020

Figure 55: Drivers of buyer power in the fragrances market in Russia, 2020

Figure 56: Drivers of supplier power in the fragrances market in Russia, 2020

Figure 57: Factors influencing the likelihood of new entrants in the fragrances market in Russia, 2020

Figure 58: Factors influencing the threat of substitutes in the fragrances market in Russia, 2020

Figure 59: Drivers of degree of rivalry in the fragrances market in Russia, 2020

## I would like to order

Product name: BRIC Countries (Brazil, Russia, India, China) Fragrances Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/B662446C67CCEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B662446C67CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

