

# BRIC Countries (Brazil, Russia, India, China) BPO Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/B34F99F21D48EN.html>

Date: September 2023

Pages: 116

Price: US\$ 995.00 (Single User License)

ID: B34F99F21D48EN

## Abstracts

BRIC Countries (Brazil, Russia, India, China) BPO Services Market Summary, Competitive Analysis and Forecast to 2027

### Summary

The BRIC BPO Services industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

### Key Highlights

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the bpo services industry and had a total market value of \$53,334.8 million in 2022. India was the fastest growing country with a CAGR of 7.9% over the 2018-22 period.

Within the bpo services industry, China is the leading country among the BRIC nations with market revenues of \$32,302.4 million in 2022. This was followed by India, Brazil and Russia with a value of \$12,106.9, \$6,506.9, and \$2,418.6 million, respectively.

China is expected to lead the bpo services industry in the BRIC nations with a value of \$47,297.1 million in 2027, followed by India, Brazil, Russia with expected values of \$21,047.9, \$10,311.7 and \$3,188.6 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC bpo services Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC bpo services Market

Leading company profiles reveal details of key bpo services Market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC bpo services Market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## Reasons to Buy

What was the size of the BRIC bpo services Market by value in 2022?

What will be the size of the BRIC bpo services Market in 2027?

What factors are affecting the strength of competition in the BRIC bpo services Market?

How has the Market performed over the last five years?

What are the main segments that make up the BRIC bpo services Market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC BPO SERVICES**

- 2.1. Industry Outlook

### **3 BPO SERVICES IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 BPO SERVICES IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 BPO SERVICES IN INDIA**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 BPO SERVICES IN RUSSIA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 COMPANY PROFILES**

- 11.1. Genpact Ltd
- 11.2. ISS AS
- 11.3. Infosys Limited
- 11.4. HCL Technologies Limited
- 11.5. Capgemini SE
- 11.6. Teleperformance SE
- 11.7. BDO Unicon AO

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: BRIC bpo services industry, revenue(\$m), 2018-27
- Table 2: BRIC bpo services industry, revenue(\$m), 2018-22
- Table 3: BRIC bpo services industry, revenue(\$m), 2022-27
- Table 4: Brazil BPO services market value: \$ million, 2017-22
- Table 5: Brazil BPO services market category segmentation: % share, by value, 2017-2022
- Table 6: Brazil BPO services market category segmentation: \$ million, 2017-2022
- Table 7: Brazil BPO services market geography segmentation: \$ million, 2022
- Table 8: Brazil BPO services market value forecast: \$ million, 2022-27
- Table 9: Brazil size of population (million), 2018-22
- Table 10: Brazil gdp (constant 2005 prices, \$ billion), 2018-22
- Table 11: Brazil gdp (current prices, \$ billion), 2018-22
- Table 12: Brazil inflation, 2018-22
- Table 13: Brazil consumer price index (absolute), 2018-22
- Table 14: Brazil exchange rate, 2018-22
- Table 15: China BPO services market value: \$ million, 2017-22
- Table 16: China BPO services market category segmentation: % share, by value, 2017-2022
- Table 17: China BPO services market category segmentation: \$ million, 2017-2022
- Table 18: China BPO services market geography segmentation: \$ million, 2022
- Table 19: China BPO services market value forecast: \$ million, 2022-27
- Table 20: China size of population (million), 2018-22
- Table 21: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 22: China gdp (current prices, \$ billion), 2018-22
- Table 23: China inflation, 2018-22
- Table 24: China consumer price index (absolute), 2018-22
- Table 25: China exchange rate, 2018-22
- Table 26: India BPO services market value: \$ million, 2017-22
- Table 27: India BPO services market category segmentation: % share, by value, 2017-2022
- Table 28: India BPO services market category segmentation: \$ million, 2017-2022
- Table 29: India BPO services market geography segmentation: \$ million, 2022
- Table 30: India BPO services market value forecast: \$ million, 2022-27
- Table 31: India size of population (million), 2018-22
- Table 32: India gdp (constant 2005 prices, \$ billion), 2018-22

- Table 33: India gdp (current prices, \$ billion), 2018-22
- Table 34: India inflation, 2018-22
- Table 35: India consumer price index (absolute), 2018-22
- Table 36: India exchange rate, 2018-22
- Table 37: Russia BPO services market value: \$ million, 2017-22
- Table 38: Russia BPO services market category segmentation: % share, by value, 2017-2022
- Table 39: Russia BPO services market category segmentation: \$ million, 2017-2022
- Table 40: Russia BPO services market geography segmentation: \$ million, 2022
- Table 41: Russia BPO services market value forecast: \$ million, 2022-27
- Table 42: Russia size of population (million), 2018-22
- Table 43: Russia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 44: Russia gdp (current prices, \$ billion), 2018-22
- Table 45: Russia inflation, 2018-22
- Table 46: Russia consumer price index (absolute), 2018-22
- Table 47: Russia exchange rate, 2018-22
- Table 48: Genpact Ltd: key facts
- Table 49: Genpact Ltd: Annual Financial Ratios
- Table 50: Genpact Ltd: Key Employees
- Table 51: ISS AS: key facts
- Table 52: ISS AS: Annual Financial Ratios
- Table 53: ISS AS: Key Employees
- Table 54: Infosys Limited: key facts
- Table 55: Infosys Limited: Annual Financial Ratios
- Table 56: Infosys Limited: Key Employees
- Table 57: Infosys Limited: Key Employees Continued
- Table 58: HCL Technologies Limited: key facts
- Table 59: HCL Technologies Limited: Annual Financial Ratios
- Table 60: HCL Technologies Limited: Key Employees
- Table 61: HCL Technologies Limited: Key Employees Continued
- Table 62: Capgemini SE: key facts
- Table 63: Capgemini SE: Annual Financial Ratios
- Table 64: Capgemini SE: Key Employees
- Table 65: Capgemini SE: Key Employees Continued
- Table 66: Teleperformance SE: key facts
- Table 67: Teleperformance SE: Annual Financial Ratios
- Table 68: Teleperformance SE: Key Employees
- Table 69: Teleperformance SE: Key Employees Continued
- Table 70: JSC ANCOR: key facts

Table 71: BDO Unicon AO: key facts

Table 72: BDO Unicon AO: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: BRIC bpo services industry, revenue(\$m), 2018-27

Figure 2: BRIC bpo services industry, revenue(\$m), 2018-22

Figure 3: BRIC bpo services industry, revenue(\$m), 2022-27

Figure 4: Brazil BPO services market value: \$ million, 2017-22

Figure 5: Brazil BPO services market category segmentation: \$ million, 2017-2022

Figure 6: Brazil BPO services market geography segmentation: % share, by value, 2022

Figure 7: Brazil BPO services market value forecast: \$ million, 2022-27

Figure 8: Forces driving competition in the BPO services market in Brazil, 2022

Figure 9: Drivers of buyer power in the BPO services market in Brazil, 2022

Figure 10: Drivers of supplier power in the BPO services market in Brazil, 2022

Figure 11: Factors influencing the likelihood of new entrants in the BPO services market in Brazil, 2022

Figure 12: Factors influencing the threat of substitutes in the BPO services market in Brazil, 2022

Figure 13: Drivers of degree of rivalry in the BPO services market in Brazil, 2022

Figure 14: China BPO services market value: \$ million, 2017-22

Figure 15: China BPO services market category segmentation: \$ million, 2017-2022

Figure 16: China BPO services market geography segmentation: % share, by value, 2022

Figure 17: China BPO services market value forecast: \$ million, 2022-27

Figure 18: Forces driving competition in the BPO services market in China, 2022

Figure 19: Drivers of buyer power in the BPO services market in China, 2022

Figure 20: Drivers of supplier power in the BPO services market in China, 2022

Figure 21: Factors influencing the likelihood of new entrants in the BPO services market in China, 2022

Figure 22: Factors influencing the threat of substitutes in the BPO services market in China, 2022

Figure 23: Drivers of degree of rivalry in the BPO services market in China, 2022

Figure 24: India BPO services market value: \$ million, 2017-22

Figure 25: India BPO services market category segmentation: \$ million, 2017-2022

Figure 26: India BPO services market geography segmentation: % share, by value, 2022

Figure 27: India BPO services market value forecast: \$ million, 2022-27

Figure 28: Forces driving competition in the BPO services market in India, 2022

Figure 29: Drivers of buyer power in the BPO services market in India, 2022



Figure 30: Drivers of supplier power in the BPO services market in India, 2022

Figure 31: Factors influencing the likelihood of new entrants in the BPO services market in India, 2022

Figure 32: Factors influencing the threat of substitutes in the BPO services market in India, 2022

Figure 33: Drivers of degree of rivalry in the BPO services market in India, 2022

Figure 34: Russia BPO services market value: \$ million, 2017-22

Figure 35: Russia BPO services market category segmentation: \$ million, 2017-2022

Figure 36: Russia BPO services market geography segmentation: % share, by value, 2022

Figure 37: Russia BPO services market value forecast: \$ million, 2022-27

Figure 38: Forces driving competition in the BPO services market in Russia, 2022

Figure 39: Drivers of buyer power in the BPO services market in Russia, 2022

Figure 40: Drivers of supplier power in the BPO services market in Russia, 2022

Figure 41: Factors influencing the likelihood of new entrants in the BPO services market in Russia, 2022

Figure 42: Factors influencing the threat of substitutes in the BPO services market in Russia, 2022

Figure 43: Drivers of degree of rivalry in the BPO services market in Russia, 2022

## I would like to order

Product name: BRIC Countries (Brazil, Russia, India, China) BPO Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/B34F99F21D48EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B34F99F21D48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

