

Breakfast Cereals Top 5 Emerging Markets Industry Guide 2014-2023

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Abstracts

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SUMMARY

The Emerging 5 Breakfast Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the emerging five breakfast cereals market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

These countries contributed \$4,014.6 million to the global breakfast cereals industry in 2018, with a compound annual growth rate (CAGR) of 7.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$5,403.7 million in 2023, with a CAGR of 6.1% over the 2018-23 period.

Within the breakfast cereals industry, Mexico is the leading country among the top 5 emerging nations, with market revenues of \$2,082.9 million in 2018. This was followed by China and Brazil with a value of \$796.9 and \$520.8 million, respectively.

Mexico is expected to lead the breakfast cereals industry in the top five emerging nations, with a value of \$2,613.7 million in 2023, followed by China and Brazil with expected values of \$1,129.0 and \$685.2 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five breakfast cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five breakfast cereals market

Leading company profiles reveal details of key breakfast cereals market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five breakfast cereals market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five breakfast cereals market by value in 2018?

What will be the size of the emerging five breakfast cereals market in 2023?

What factors are affecting the strength of competition in the emerging five breakfast cereals market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five breakfast cereals market?

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