

Breakfast Cereals Top 5 Emerging Markets Industry Guide 2014-2023

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Abstracts

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SUMMARY

The Emerging 5 Breakfast Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the emerging five breakfast cereals market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

These countries contributed \$4,014.6 million to the global breakfast cereals industry in 2018, with a compound annual growth rate (CAGR) of 7.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$5,403.7 million in 2023, with a CAGR of 6.1% over the 2018-23 period.

Within the breakfast cereals industry, Mexico is the leading country among the top 5 emerging nations, with market revenues of \$2,082.9 million in 2018. This was followed by China and Brazil with a value of \$796.9 and \$520.8 million, respectively.

Mexico is expected to lead the breakfast cereals industry in the top five emerging nations, with a value of \$2,613.7 million in 2023, followed by China and Brazil with expected values of \$1,129.0 and \$685.2 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five breakfast cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five breakfast cereals market

Leading company profiles reveal details of key breakfast cereals market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five breakfast cereals market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five breakfast cereals market by value in 2018?

What will be the size of the emerging five breakfast cereals market in 2023?

What factors are affecting the strength of competition in the emerging five breakfast cereals market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five breakfast cereals market?

Contents

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Top 5 Emerging Countries Breakfast Cereals

Industry Outlook

Breakfast Cereals in South Africa

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in Brazil

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in China

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in India

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in Mexico

Market Overview

Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Top 5 emerging countries breakfast cereals industry, revenue (\$m), 2014-23

Table 2: Top 5 emerging countries breakfast cereals industry, revenue (\$m), 2014-18

Table 3: Top 5 emerging countries breakfast cereals industry forecast, revenue (\$m), 2018-23

Table 4: South Africa breakfast cereals market value: \$ million, 2014-18

Table 5: South Africa breakfast cereals market volume: million kilograms, 2014-18

Table 6: South Africa breakfast cereals market category segmentation: \$ million, 2018

Table 7: South Africa breakfast cereals market geography segmentation: \$ million, 2018

Table 8: South Africa breakfast cereals market share: % share, by value, 2018

Table 9: South Africa breakfast cereals market distribution: % share, by value, 2018

Table 10: South Africa breakfast cereals market value forecast: \$ million, 2018-23

Table 11: South Africa breakfast cereals market volume forecast: million kilograms, 2018-23

Table 12: South Africa size of population (million), 2014-18

Table 13: South Africa gdp (constant 2005 prices, \$ billion), 2014-18

Table 14: South Africa gdp (current prices, \$ billion), 2014-18

Table 15: South Africa inflation, 2014-18

Table 16: South Africa consumer price index (absolute), 2014-18

Table 17: South Africa exchange rate, 2014-18

Table 18: Brazil breakfast cereals market value: \$ million, 2014-18

Table 19: Brazil breakfast cereals market volume: million kilograms, 2014-18

Table 20: Brazil breakfast cereals market category segmentation: \$ million, 2018

Table 21: Brazil breakfast cereals market geography segmentation: \$ million, 2018

Table 22: Brazil breakfast cereals market share: % share, by value, 2018

Table 23: Brazil breakfast cereals market distribution: % share, by value, 2018

Table 24: Brazil breakfast cereals market value forecast: \$ million, 2018-23

Table 25: Brazil breakfast cereals market volume forecast: million kilograms, 2018-23

Table 26: Brazil size of population (million), 2014-18

Table 27: Brazil gdp (constant 2005 prices, \$ billion), 2014-18

Table 28: Brazil gdp (current prices, \$ billion), 2014-18

Table 29: Brazil inflation, 2014-18

Table 30: Brazil consumer price index (absolute), 2014-18

Table 31: Brazil exchange rate, 2014-18

Table 32: China breakfast cereals market value: \$ million, 2014-18

Table 33: China breakfast cereals market volume: million kilograms, 2014-18

Table 34: China breakfast cereals market category segmentation: \$ million, 2018
Table 35: China breakfast cereals market geography segmentation: \$ million, 2018
Table 36: China breakfast cereals market share: % share, by value, 2018
Table 37: China breakfast cereals market distribution: % share, by value, 2018
Table 38: China breakfast cereals market value forecast: \$ million, 2018-23
Table 39: China breakfast cereals market volume forecast: million kilograms, 2018-23
Table 40: China size of population (million), 2014-18
Table 41: China gdp (constant 2005 prices, \$ billion), 2014-18
Table 42: China gdp (current prices, \$ billion), 2014-18
Table 43: China inflation, 2014-18
Table 44: China consumer price index (absolute), 2014-18
Table 45: China exchange rate, 2014-18
Table 46: India breakfast cereals market value: \$ million, 2014-18
Table 47: India breakfast cereals market volume: million kilograms, 2014-18
Table 48: India breakfast cereals market category segmentation: \$ million, 2018
Table 49: India breakfast cereals market geography segmentation: \$ million, 2018
Table 50: India breakfast cereals market share: % share, by value, 2018
Table 51: India breakfast cereals market distribution: % share, by value, 2018
Table 52: India breakfast cereals market value forecast: \$ million, 2018-23
Table 53: India breakfast cereals market volume forecast: million kilograms, 2018-23
Table 54: India size of population (million), 2014-18
Table 55: India gdp (constant 2005 prices, \$ billion), 2014-18
Table 56: India gdp (current prices, \$ billion), 2014-18
Table 57: India inflation, 2014-18
Table 58: India consumer price index (absolute), 2014-18
Table 59: India exchange rate, 2014-18
Table 60: Mexico breakfast cereals market value: \$ million, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries breakfast cereals industry, revenue (\$m), 2014-23

Figure 2: Top 5 emerging countries breakfast cereals industry, revenue (\$m), 2014-18

Figure 3: Top 5 emerging countries breakfast cereals industry forecast, revenue (\$m), 2018-23

Figure 4: South Africa breakfast cereals market value: \$ million, 2014-18

Figure 5: South Africa breakfast cereals market volume: million kilograms, 2014-18

Figure 6: South Africa breakfast cereals market category segmentation: % share, by value, 2018

Figure 7: South Africa breakfast cereals market geography segmentation: % share, by value, 2018

Figure 8: South Africa breakfast cereals market share: % share, by value, 2018

Figure 9: South Africa breakfast cereals market distribution: % share, by value, 2018

Figure 10: South Africa breakfast cereals market value forecast: \$ million, 2018-23

Figure 11: South Africa breakfast cereals market volume forecast: million kilograms, 2018-23

Figure 12: Forces driving competition in the breakfast cereals market in South Africa, 2018

Figure 13: Drivers of buyer power in the breakfast cereals market in South Africa, 2018

Figure 14: Drivers of supplier power in the breakfast cereals market in South Africa, 2018

Figure 15: Factors influencing the likelihood of new entrants in the breakfast cereals market in South Africa, 2018

Figure 16: Factors influencing the threat of substitutes in the breakfast cereals market in South Africa, 2018

Figure 17: Drivers of degree of rivalry in the breakfast cereals market in South Africa, 2018

Figure 18: Brazil breakfast cereals market value: \$ million, 2014-18

Figure 19: Brazil breakfast cereals market volume: million kilograms, 2014-18

Figure 20: Brazil breakfast cereals market category segmentation: % share, by value, 2018

Figure 21: Brazil breakfast cereals market geography segmentation: % share, by value, 2018

Figure 22: Brazil breakfast cereals market share: % share, by value, 2018

Figure 23: Brazil breakfast cereals market distribution: % share, by value, 2018

Figure 24: Brazil breakfast cereals market value forecast: \$ million, 2018-23

Figure 25: Brazil breakfast cereals market volume forecast: million kilograms, 2018-23

Figure 26: Forces driving competition in the breakfast cereals market in Brazil, 2018

Figure 27: Drivers of buyer power in the breakfast cereals market in Brazil, 2018

Figure 28: Drivers of supplier power in the breakfast cereals market in Brazil, 2018

Figure 29: Factors influencing the likelihood of new entrants in the breakfast cereals market in Brazil, 2018

Figure 30: Factors influencing the threat of substitutes in the breakfast cereals market in Brazil, 2018

Figure 31: Drivers of degree of rivalry in the breakfast cereals market in Brazil, 2018

Figure 32: China breakfast cereals market value: \$ million, 2014-18

Figure 33: China breakfast cereals market volume: million kilograms, 2014-18

Figure 34: China breakfast cereals market category segmentation: % share, by value, 2018

Figure 35: China breakfast cereals market geography segmentation: % share, by value, 2018

Figure 36: China breakfast cereals market share: % share, by value, 2018

Figure 37: China breakfast cereals market distribution: % share, by value, 2018

Figure 38: China breakfast cereals market value forecast: \$ million, 2018-23

Figure 39: China breakfast cereals market volume forecast: million kilograms, 2018-23

Figure 40: Forces driving competition in the breakfast cereals market in China, 2018

Figure 41: Drivers of buyer power in the breakfast cereals market in China, 2018

Figure 42: Drivers of supplier power in the breakfast cereals market in China, 2018

Figure 43: Factors influencing the likelihood of new entrants in the breakfast cereals market in China, 2018

Figure 44: Factors influencing the threat of substitutes in the breakfast cereals market in China, 2018

Figure 45: Drivers of degree of rivalry in the breakfast cereals market in China, 2018

Figure 46: India breakfast cereals market value: \$ million, 2014-18

Figure 47: India breakfast cereals market volume: million kilograms, 2014-18

Figure 48: India breakfast cereals market category segmentation: % share, by value, 2018

Figure 49: India breakfast cereals market geography segmentation: % share, by value, 2018

Figure 50: India breakfast cereals market share: % share, by value, 2018

Figure 51: India breakfast cereals market distribution: % share, by value, 2018

Figure 52: India breakfast cereals market value forecast: \$ million, 2018-23

Figure 53: India breakfast cereals market volume forecast: million kilograms, 2018-23

Figure 54: Forces driving competition in the breakfast cereals market in India, 2018

Figure 55: Drivers of buyer power in the breakfast cereals market in India, 2018

Figure 56: Drivers of supplier power in the breakfast cereals market in India, 2018

Figure 57: Factors influencing the likelihood of new entrants in the breakfast cereals market in India, 2018

Figure 58: Factors influencing the threat of substitutes in the breakfast cereals market in India, 2018

Figure 59: Drivers of degree of rivalry in the breakfast cereals market in India, 2018

Figure 60: Mexico breakfast cereals market value: \$ million, 2014-18

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