

Breakfast Cereals in Switzerland

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Abstracts

Breakfast Cereals in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The breakfast cereals market consists of retail sales of Hot cereals, Ready-to-eat cereals, and Congee.

The Swiss breakfast cereals market recorded revenues of \$231.3 million in 2024, representing a compound annual growth rate (CAGR) of 4.7% between 2019-24.

Market consumption volume increased with a CAGR of 1.3% between 2019-24, reaching a total of 24.3 million kilograms in 2024.

The Swiss breakfast cereals market registered healthy growth during 2019-24, primarily driven by a combination of rising consumer interest in nutritious and convenient breakfast options and a strong underlying economic environment that supported discretionary food spending.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the breakfast cereals market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and

therefore attractiveness of the breakfast cereals market in Switzerland

Leading company profiles reveal details of key breakfast cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland breakfast cereals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland breakfast cereals market by value in 2024?

What will be the size of the Switzerland breakfast cereals market in 2029?

What factors are affecting the strength of competition in the Switzerland breakfast cereals market?

How has the market performed over the last five years?

How large is Switzerland's breakfast cereals market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Swiss breakfast cereals market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered during 2019-24?
- 7.5. What are the most popular brands in the Swiss breakfast cereals market?

8 COMPANY PROFILES

- 8.1. Kellanova
- 8.2. bio-familia AG
- 8.3. CPW SA
- 8.4. Dr. Schar AG/SpA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Switzerland breakfast cereals market value: \$ million, 2019-24

Table 2: Switzerland breakfast cereals market volume: million kilograms, 2019-24

Table 3: Switzerland breakfast cereals market category segmentation: % share, by value, 2019-24

Table 4: Switzerland breakfast cereals market category segmentation: \$ million, 2019-24

Table 5: Switzerland breakfast cereals market geography segmentation: \$ million, 2024

Table 6: Switzerland breakfast cereals market distribution: % share, by value, 2024

Table 7: Switzerland breakfast cereals market value forecast: \$ million, 2024-29

Table 8: Switzerland breakfast cereals market volume forecast: million kilograms, 2024-29

Table 9: Switzerland breakfast cereals market share: % share, by value, 2024

Table 10: Kellanova: Key Facts

Table 11: Kellanova: Key Employees

Table 12: bio-familia AG: Key Facts

Table 13: CPW SA: Key Facts

Table 14: CPW SA: Key Employees

Table 15: Dr. Schar AG/SpA: Key Facts

Table 16: Dr. Schar AG/SpA: Key Employees

Table 17: Switzerland Size of Population (Million), 2020-24

Table 18: Switzerland Real GDP (Constant 2010 Prices, \$ Billion), 2020-24

Table 19: Switzerland GDP (Current Prices, \$ Billion), 2020-24

Table 20: Switzerland Inflation, 2020-24

Table 21: Switzerland Consumer Price Index (Absolute), 2020-24

Table 22: Switzerland Exchange Rate, 2019-24

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland breakfast cereals market value: \$ million, 2019-24

Figure 2: Switzerland breakfast cereals market volume: million kilograms, 2019-24

Figure 3: Switzerland breakfast cereals market category segmentation: \$ million, 2019-24

Figure 4: Switzerland breakfast cereals market geography segmentation: % share, by value, 2024

Figure 5: Switzerland breakfast cereals market distribution: % share, by value, 2024

Figure 6: Switzerland breakfast cereals market value forecast: \$ million, 2024-29

Figure 7: Switzerland breakfast cereals market volume forecast: million kilograms, 2024-29

Figure 8: Forces driving competition in the breakfast cereals market in Switzerland, 2024

Figure 9: Drivers of buyer power in the breakfast cereals market in Switzerland, 2024

Figure 10: Drivers of supplier power in the breakfast cereals market in Switzerland, 2024

Figure 11: Factors influencing the likelihood of new entrants in the breakfast cereals market in Switzerland, 2024

Figure 12: Factors influencing the threat of substitutes in the breakfast cereals market in Switzerland, 2024

Figure 13: Drivers of degree of rivalry in the breakfast cereals market in Switzerland, 2024

Figure 14: Switzerland breakfast cereals market share: % share, by value, 2024

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