

# Breakfast Cereals Global Group of Eight (G8) Industry Guide 2014-2023

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## Abstracts

Breakfast Cereals Global Group of Eight (G8) Industry Guide 2014-2023

### SUMMARY

The G8 Breakfast Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the G8 breakfast cereals market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The G8 countries contributed \$18,441.5 million in 2018 to the global breakfast cereals industry, with a compound annual growth rate (CAGR) of 2.3% between 2014 and 2018. The G8 countries are expected to reach a value of \$20,861.7 million in 2023, with a CAGR of 2.5% over the 2018-23 period.

Among the G8 nations, the US is the leading country in the breakfast cereals industry, with market revenues of \$10,590.0 million in 2018. This was followed by the UK and Canada, with a value of \$3,058.8 and \$1,363.9 million, respectively.

The US is expected to lead the breakfast cereals industry in the G8 nations with

a value of \$11,488.0 million in 2016, followed by the UK and Canada with expected values of \$3,680.8 and \$1,701.9 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 breakfast cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 breakfast cereals market

Leading company profiles reveal details of key breakfast cereals market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 breakfast cereals market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 breakfast cereals market by value in 2018?

What will be the size of the G8 breakfast cereals market in 2023?

What factors are affecting the strength of competition in the G8 breakfast cereals market?

How has the market performed over the last five years?

Who are the top competitors in the G8 breakfast cereals market?

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