

Breakfast Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

<https://marketpublishers.com/r/BB177F310EEEN.html>

Date: May 2019

Pages: 100

Price: US\$ 995.00 (Single User License)

ID: BB177F310EEEN

Abstracts

Breakfast Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

SUMMARY

The BRIC Breakfast Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC breakfast cereals market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the breakfast cereals industry and had a total market value of \$1,930.1 million in 2018. India was the fastest growing country with a CAGR of 16.7% over the 2014-18 period.

Within the breakfast cereals industry, China is the leading country among the BRIC nations with market revenues of \$796.9 million in 2018. This was followed by Brazil, Russia and India with a value of \$520.8, \$323.5, and \$288.8 million, respectively.

China is expected to lead the breakfast cereals industry in the BRIC nations with a value of \$1,129.0 million in 2023, followed by Brazil, India, Russia with expected values of \$685.2, \$592.1 and \$429.3 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC breakfast cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC breakfast cereals market

Leading company profiles reveal details of key breakfast cereals market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC breakfast cereals market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC breakfast cereals market by value in 2018?

What will be the size of the BRIC breakfast cereals market in 2023?

What factors are affecting the strength of competition in the BRIC breakfast cereals market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC breakfast cereals market?

Contents

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

BRIC Breakfast Cereals

Industry Outlook

Breakfast Cereals in Brazil

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in China

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in India

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Breakfast Cereals in Russia

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Company Profiles

Leading Companies

Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: BRIC breakfast cereals industry, revenue(\$m), 2014-23
Table 2: BRIC breakfast cereals industry, revenue(\$m), 2014-18
Table 3: BRIC breakfast cereals industry, revenue(\$m), 2018-23
Table 4: Brazil breakfast cereals market value: \$ million, 2014-18
Table 5: Brazil breakfast cereals market volume: million kilograms, 2014-18
Table 6: Brazil breakfast cereals market category segmentation: \$ million, 2018
Table 7: Brazil breakfast cereals market geography segmentation: \$ million, 2018
Table 8: Brazil breakfast cereals market share: % share, by value, 2018
Table 9: Brazil breakfast cereals market distribution: % share, by value, 2018
Table 10: Brazil breakfast cereals market value forecast: \$ million, 2018-23
Table 11: Brazil breakfast cereals market volume forecast: million kilograms, 2018-23
Table 12: Brazil size of population (million), 2014-18
Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2014-18
Table 14: Brazil gdp (current prices, \$ billion), 2014-18
Table 15: Brazil inflation, 2014-18
Table 16: Brazil consumer price index (absolute), 2014-18
Table 17: Brazil exchange rate, 2014-18
Table 18: China breakfast cereals market value: \$ million, 2014-18
Table 19: China breakfast cereals market volume: million kilograms, 2014-18
Table 20: China breakfast cereals market category segmentation: \$ million, 2018
Table 21: China breakfast cereals market geography segmentation: \$ million, 2018
Table 22: China breakfast cereals market share: % share, by value, 2018
Table 23: China breakfast cereals market distribution: % share, by value, 2018
Table 24: China breakfast cereals market value forecast: \$ million, 2018-23
Table 25: China breakfast cereals market volume forecast: million kilograms, 2018-23
Table 26: China size of population (million), 2014-18
Table 27: China gdp (constant 2005 prices, \$ billion), 2014-18
Table 28: China gdp (current prices, \$ billion), 2014-18
Table 29: China inflation, 2014-18
Table 30: China consumer price index (absolute), 2014-18
Table 31: China exchange rate, 2014-18
Table 32: India breakfast cereals market value: \$ million, 2014-18
Table 33: India breakfast cereals market volume: million kilograms, 2014-18
Table 34: India breakfast cereals market category segmentation: \$ million, 2018
Table 35: India breakfast cereals market geography segmentation: \$ million, 2018

Table 36: India breakfast cereals market share: % share, by value, 2018
Table 37: India breakfast cereals market distribution: % share, by value, 2018
Table 38: India breakfast cereals market value forecast: \$ million, 2018-23
Table 39: India breakfast cereals market volume forecast: million kilograms, 2018-23
Table 40: India size of population (million), 2014-18
Table 41: India gdp (constant 2005 prices, \$ billion), 2014-18
Table 42: India gdp (current prices, \$ billion), 2014-18
Table 43: India inflation, 2014-18
Table 44: India consumer price index (absolute), 2014-18
Table 45: India exchange rate, 2014-18
Table 46: Russia breakfast cereals market value: \$ million, 2014-18
Table 47: Russia breakfast cereals market volume: million kilograms, 2014-18
Table 48: Russia breakfast cereals market category segmentation: \$ million, 2018
Table 49: Russia breakfast cereals market geography segmentation: \$ million, 2018
Table 50: Russia breakfast cereals market share: % share, by value, 2018
Table 51: Russia breakfast cereals market distribution: % share, by value, 2018
Table 52: Russia breakfast cereals market value forecast: \$ million, 2018-23
Table 53: Russia breakfast cereals market volume forecast: million kilograms, 2018-23
Table 54: Russia size of population (million), 2014-18
Table 55: Russia gdp (constant 2005 prices, \$ billion), 2014-18
Table 56: Russia gdp (current prices, \$ billion), 2014-18
Table 57: Russia inflation, 2014-18
Table 58: Russia consumer price index (absolute), 2014-18
Table 59: Russia exchange rate, 2014-18
Table 60: Nutrhouse Alimentos Ltda.: key facts

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC breakfast cereals industry, revenue(\$m), 2014-23
- Figure 2: BRIC breakfast cereals industry, revenue(\$m), 2014-18
- Figure 3: BRIC breakfast cereals industry, revenue(\$m), 2018-23
- Figure 4: Brazil breakfast cereals market value: \$ million, 2014-18
- Figure 5: Brazil breakfast cereals market volume: million kilograms, 2014-18
- Figure 6: Brazil breakfast cereals market category segmentation: % share, by value, 2018
- Figure 7: Brazil breakfast cereals market geography segmentation: % share, by value, 2018
- Figure 8: Brazil breakfast cereals market share: % share, by value, 2018
- Figure 9: Brazil breakfast cereals market distribution: % share, by value, 2018
- Figure 10: Brazil breakfast cereals market value forecast: \$ million, 2018-23
- Figure 11: Brazil breakfast cereals market volume forecast: million kilograms, 2018-23
- Figure 12: Forces driving competition in the breakfast cereals market in Brazil, 2018
- Figure 13: Drivers of buyer power in the breakfast cereals market in Brazil, 2018
- Figure 14: Drivers of supplier power in the breakfast cereals market in Brazil, 2018
- Figure 15: Factors influencing the likelihood of new entrants in the breakfast cereals market in Brazil, 2018
- Figure 16: Factors influencing the threat of substitutes in the breakfast cereals market in Brazil, 2018
- Figure 17: Drivers of degree of rivalry in the breakfast cereals market in Brazil, 2018
- Figure 18: China breakfast cereals market value: \$ million, 2014-18
- Figure 19: China breakfast cereals market volume: million kilograms, 2014-18
- Figure 20: China breakfast cereals market category segmentation: % share, by value, 2018
- Figure 21: China breakfast cereals market geography segmentation: % share, by value, 2018
- Figure 22: China breakfast cereals market share: % share, by value, 2018
- Figure 23: China breakfast cereals market distribution: % share, by value, 2018
- Figure 24: China breakfast cereals market value forecast: \$ million, 2018-23
- Figure 25: China breakfast cereals market volume forecast: million kilograms, 2018-23
- Figure 26: Forces driving competition in the breakfast cereals market in China, 2018
- Figure 27: Drivers of buyer power in the breakfast cereals market in China, 2018
- Figure 28: Drivers of supplier power in the breakfast cereals market in China, 2018
- Figure 29: Factors influencing the likelihood of new entrants in the breakfast cereals

market in China, 2018

Figure 30: Factors influencing the threat of substitutes in the breakfast cereals market in China, 2018

Figure 31: Drivers of degree of rivalry in the breakfast cereals market in China, 2018

Figure 32: India breakfast cereals market value: \$ million, 2014-18

Figure 33: India breakfast cereals market volume: million kilograms, 2014-18

Figure 34: India breakfast cereals market category segmentation: % share, by value, 2018

Figure 35: India breakfast cereals market geography segmentation: % share, by value, 2018

Figure 36: India breakfast cereals market share: % share, by value, 2018

Figure 37: India breakfast cereals market distribution: % share, by value, 2018

Figure 38: India breakfast cereals market value forecast: \$ million, 2018-23

Figure 39: India breakfast cereals market volume forecast: million kilograms, 2018-23

Figure 40: Forces driving competition in the breakfast cereals market in India, 2018

Figure 41: Drivers of buyer power in the breakfast cereals market in India, 2018

Figure 42: Drivers of supplier power in the breakfast cereals market in India, 2018

Figure 43: Factors influencing the likelihood of new entrants in the breakfast cereals market in India, 2018

Figure 44: Factors influencing the threat of substitutes in the breakfast cereals market in India, 2018

Figure 45: Drivers of degree of rivalry in the breakfast cereals market in India, 2018

Figure 46: Russia breakfast cereals market value: \$ million, 2014-18

Figure 47: Russia breakfast cereals market volume: million kilograms, 2014-18

Figure 48: Russia breakfast cereals market category segmentation: % share, by value, 2018

Figure 49: Russia breakfast cereals market geography segmentation: % share, by value, 2018

Figure 50: Russia breakfast cereals market share: % share, by value, 2018

Figure 51: Russia breakfast cereals market distribution: % share, by value, 2018

Figure 52: Russia breakfast cereals market value forecast: \$ million, 2018-23

Figure 53: Russia breakfast cereals market volume forecast: million kilograms, 2018-23

Figure 54: Forces driving competition in the breakfast cereals market in Russia, 2018

Figure 55: Drivers of buyer power in the breakfast cereals market in Russia, 2018

Figure 56: Drivers of supplier power in the breakfast cereals market in Russia, 2018

Figure 57: Factors influencing the likelihood of new entrants in the breakfast cereals market in Russia, 2018

Figure 58: Factors influencing the threat of substitutes in the breakfast cereals market in Russia, 2018

Figure 59: Drivers of degree of rivalry in the breakfast cereals market in Russia, 2018

Figure 60: Marico Limited: revenues & profitability

I would like to order

Product name: Breakfast Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

Product link: <https://marketpublishers.com/r/BB177F310EEEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB177F310EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970